Suffolk Newsletter

The United Suffolk Sheep Association

Reminder: The USSA Office has a new mailing address and fax number.

PO Box 872000 • Canton, MI 48187Office: 641.684.5291 • **Fax: 734.335.7646**

info@u-s-s-a.org

As the leaves fall and brisk, frosty mornings welcome us most mornings we're reminded fall is here...isn't it hard to believe it's November!?

For members planning to make the trip to Louisville, Kentucky next week, safe travels! If you're looking for a a detailed schedule of Suffolk events it can be found further in the newsletter or there is a printable schedule on the USSA website. I hope that if you are planning to be at NAILE you can find a chance to attend some of our Suffolk Events. Whether it's saying hello to Suffolk friends at the Annual Meeting & Hall of Fame Recognition Dinner, attending the junior board meeting to see what they are planning for next July or looking to purchase a new addition for your flock at the Suffolk Sale, I hope to see you there! Also, I invite you to stop by the Suffolk Booth and say hello and check out the silent auction items—proceeds from the silent auction benefit UJSSA activities! The UJSSA will also be selling t-shirts and sweatshirts as a fundraiser for next summer's junior show.

November 2014
Volume 4, Issue 5

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Just a quick reminder—If you've sold a ram or bred ewe this fall, don't forget to send registration certificate to be transferred! Also, if a bred ewe was sold, please remember to fill out the breeding certificate located on the back of the ewe's registration paper.

Before you know it, the holidays will be here! If you are looking for a unique gift for a Suffolk Enthusiast, take a look a the Limited Edition Suffolk Sculpture, Suffolk! Please order by Dec. 10th to insure it's arrival in time for the holidays!

As always, please feel free to contact me if you need anything! Happy Thanksgiving!

Amanda

DON'T FORGET TO MAIL THE OFFICE YOUR \$5 ENTRY FEE FOR THE NAILE OPEN SHOW.



...new members, returning past members (whom have not been active in recent years) and past UJSSA members who have joined the USSA during August, September and October.

Beacom Farms, PA
Reg Bird, OR
Thomas Brubaker, PA
Sarah & Vernon Hiller, PA
William Jacobsen, IN
JHP Livestock, ID

Lawson Family Farms, FL
Billy Dell Renfroe, TX
Rosburg Land & Livestock LLC, IA
Bobby Sanders, KY
Wayne Smith, PA

USSA BOARD OF DIRECTORS

Officers

President:

Rob Zelinsky (Exp. 2014)

Brookings, SD 605-354-8248

robzelinsky@yahoo.com

Vice President:

Bill MacCauley (Exp. 2016)

Atglen, PA

Home: 610-593-2907 Cell: 610-256-1608

billmac@johnrock.com

Treasurer:

Rex Quam (Exp. 2014)

Dodge Center, MN Home: 507-374-2976

Cell: 507-251-2650 Rex.Quam@Riverland.edu

District 1

Donna Mays (Exp. 2014)

Rigby, ID

208-541-3405 lostriverdm@yahoo.com

Larry Pauly (Exp. 2016)

Delta, UT

435-864-2777

I pauly@msn.com

Keith Pumphrey (Exp. 2015)

Walla Walla, WA

509-529-0140

jkpumphrey@hotmail.com

District 2

Virginia Gergen (Exp. 2015)

Lincoln, NE

402-477-7333

Amanda Dobson (Exp. 2016)

Lexington, MO 660-232-1433

adobson.rvt@gmail.com

District 3

Bill Royer (Exp. 2016)

Washington, IL

309-444-2356

royerfarm@aol.com

Paul Skartvedt (Exp. 2015)

Radcliffe, IA

515-450-1302

skarby67@yahoo.com

District 4

Diane Russell (Exp. 2015)

Eaton, IN

765-288-4845

farmer1224@hughes.net

Lisa Webster (Exp. 2014)

Windham, ME

Home: 207-892-2161

northstarfarms@me.com



2014/2015 USSA DIRECTOR ELECTION RESULTS

District 1

Kip Kuntz, Valley Springs, California - 28 votes

Mary Paasch, Dixon, California - 21 votes

District 2

J. Thomas Greenlee, Rutledge, Tennessee - 19 votes Rob Zelinsky, Brookings, South Dakota - 19 votes

**tie broken by present directors: 9 votes for Rob Zelinsky,

2 votes for J. Thomas Greenlee

District 3

Dale Dobberpuhl, De Pere, Wisconsin

District 4

Bret Henderson, Windfall, Indiana - 39 votes

Randy Hodges, North Branch, Michigan - 20 votes

Congratulations to the newly elected USSA Directors: Kip, Rob, Dale & Bret

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Jotes from the

Attention Juniors Attending NAILE - Stop by the USSA booth for lunch on Saturday!

Attention Suffolk Breeders! Would you be willing to help the UJSSA plan and coordinate the 2015 National Junior Suffolk Show to be held in West Springfield, Massachusetts? The UJSSA is looking for volunteers to help with this year's events. If interested, contact UJSSA President, Chris MacCauley.

2015 National Junior Suffolk Sheep Show Sponsorship Would you like to help sponsor the 2015 National Junior Suffolk Show? If you are interested in sponsoring a specific class or would like to just be a general sponsor please





CHECK OUT THE **SHOW RESULTS** ON THE UISSA

Now posted on the UISSA Website:

Photos • Complete Results • 2014/2015 UJSSA Directors

UJSSA Board of Directors



www.ujssa.org The UJSSA is on Facebook!

Officers

President: Chris MacCauley, Atglen, PA 484-319-8376, cmac.sheep@yahoo.com

Vice President: Connor Vincent, Laurel, DE 302-858-2841, connor.vincent33@gmail.com

Secretary: Jackie Oelke, Barrett, MN 218 -731-7748, jsoelke@gmail.com

Treasurer: Jaclynn Knutson, Centerville, SD 605-670-2147, JK3368@k12.sd.us

Directors

Alison Knutson, Cnterville, SD 605-660-9881, ajknutson@iw.net

Lily Skartvedt, Radcliffe, IA 515-290-2470, lily.skartvedt@yahoo.com

Andrew Slack, Lake Geneva, WI 262-903-1326, aslack@slhs.us

Raelynn Thompson, Patoka, IN 812-779-6059, raelynn023@gmail.com

Tayler Wolff, Oakes, ND 701-783-4514, wolff.tayler@gmail.com

Interns

Grant Friesen, Carthage, IN, 317-586-0041, freezinsheep@yahoo.com

Paige Vincent, Laurel, DE 302-858-8230, Paige.vincent16@gmail.com

FUNDRAISER

Attending NAILE and wondering how you can support the UJSSA?

Stop by the USSA Booth and...

- Check out the UJSSA Silent Auction Items!
- Check out the t-shirts and sweatshirts for sale!
- Ask a UJSSA Director about sponsoring the National Junior Show!

2014 t-shirt design!



A Message from your UJSSA President

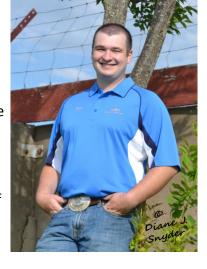
Hello fellow Suffolk Breeders!

I am Chris MacCauley your 2014-2015 UJSSA President. I hope everyone enjoyed last year's show and is looking forward to the 2015 National Junior Suffolk Show to be held in West Springfield, MA! Show preparations are already in full swing and I hope that you are making plans to come visit us on the east coast. I hope to see as many of you in Louisville as possible and if you can't make it to the show, feel free to contact me, or any of the junior directors with any suggestions for the show.

We hope to see as many juniors at the show as possible, and cannot wait for another great year of friendly competition, smiling faces, and of course, Suffolks!

Hope to see everyone at Louisville!

Chris MacCauley





USSA FUTURITY PROGRAM Don't forget to send your Futurity Point Record Forms to the office.

Ewe Lambs Futurity Standings

DISTRICT 1

At this time no points have been submitted to the USSA Office

DISTRICT 2

36pts—Raesa Zelinsky (SD), Kimm 14112

DISTRICT 3

At this time no points have been submitted to the USSA Office

DISTRICT 4

55pts – Madelynn Pimm (NY), Russell Sheep Co. 4020

41pts - Brady Henderson (IN), Quam 4-19

39pts - Evan Arthur (IN), LynLee 14016

33pts - Clayton Henderson (IN), Quam 4-17

16pts - Clayton Henderson (IN), Kimm 11020-14003

14pts - Nathaniel Patti (RI), LynLee 14023 2712 (s)

10pts - Brady Henderson (IN), MacCauley 3077

4pts - Nathaniel Patti (RI), EB Suffolks 0302

Yearling Ewe Futurity Standings

61pts—Tayler Wolff (ND), Quam 11192

51pts—Tayler Wolff (ND), Quam 11193

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United Suffolk Sheep Association Hall of Fame

2014 Inductees

With great excitement, the USSA Board of Directors announces the following group of individuals as the 2014 class of the USSA Hall of Fame! Congratulations, these individuals contributions to the Suffolk breed and association are to be commended!

Andrus Suffolks, Ken & Jim Andrus Andy Asberry Tom Burke

Jim & Jacky Caras Hawkins Farm Suffolk, Glen "Sadie" Hawkins and Joy Hawkins

> Marvin & Sandy Heupel Joe Holbrook Bob Kimm Norman Olsen Family Tom Slack, Slack Club Lambs

The following inductees will be honored during the 2014 USSA Annual Meeting on Monday, November 17th during the North American International Livestock Exposition in Louisville, Kentucky. Please contact the USSA Office if you would like to purchase dinner tickets for this event. Check back to the USSA website later this fall for historical information and photos for these inductees.

Information for 2013 inductees can be found on the USSA website: www.u-s-s-a.org/hof.html.

Looking for a new lamb recipe to try?

Do you have a lamb recipe that is absolutely delicious you want to share? Do you have a child that loves to cook?

We'll feature their recipes, too! Please email recipes to news@u-s-s-a.org to be featured in an upcoming newsletter!

Wraps

Ingredients:

1 pound ground lamb

1 cup water

1/3 cup uncooked quinoa

2 tablespoons dry ranch dressing mix

1/4 teaspoon black pepper

2 cups packaged broccoli or coleslaw mix

4 medium tortillas

Directions:

Brown and cook ground lamb. Drain if necessary. Add water, quinoa, dry ranch dressing mix and pepper; bring to a boil. Cover, reduce heat and simmer for 10 to 15 minutes or until quinoa is tender. Add broccoli or coleslaw and cook uncovered 3 to 5 minutes (until slaw is crisp-tender). Fill tortillas and add desired toppings.

Optional toppings: Apple slices, red bell pepper strips, cucumber slices, shredded carrots, sliced almonds or

chow mein noodles

2014

NORTH AMERICAN INTERNATIONAL LIVESTOCK EXPOSITION

USSA Calendar of Events for NAILE

Friday, November 14-

Lead Line at Noon

Market Lamb & Jr. Breeding Showmanship at 5pm Market Lamb Momma Sale 7pm

Saturday, November 15 -

Jr. Wether Show at 8am
UJSSA Pizza Party at noon
Suffolk Sale at 3:30pm
UJSSA Board Meeting at 6pm, South Wing B108
USSA Board Meeting, following UJSSA meetings

Sunday, November 16 -

Junior Breeding Sheep Show at 8am, Ring 2— Suffolks follow Hampshires and Border Cheviots

Monday, November 17 -

USSA Annual Meeting & Dinner 6:30pm, social hour begins at 5:30pm, South Wing B101

Tuesday, November 18 -

Open Suffolk Show at 8am

Friday, November 21-

Supreme Champion 11am

Judges for NAILE Suffolk Shows

Junior Wether Show — Clint Cummings, Arroyo, CA

Junior Breeding Show— TBA

Open Show— Slick: Brad Angus, Ottawa, IL

Fitted: Steven Paasch, Grass Valley, CA

Stop by USSA/UJSSA Booth for further details on board meeting dates and locations!

NAILE Open Show Participants -

Just a reminder that the entry fee of \$5 per head needs to be paid to the USSA prior to the events at NAILE, for those who do not pay, will be prohibited from participating. If the entry fee is collected at NAILE, the entry fee will increase to \$10 per head.

NAILE Market Lamb Show – Suffolk Division

Again this year, but a little revised, the USSA will be providing special monies to UJSSA members showing Suffolk market lambs at the 2014 NAILE Market Lamb Show.

The USSA will award \$1000 to the Champion Suffolk Market Lamb, \$500 to the Reserve Champion Market Lamb, and within each Suffolk Market Lamb Class, \$50 for 1st place and \$25 for 2nd place. To be eligible for this prize money, each Suffolk market lamb, at the time of weigh-in and classification, will be required to have a Suffolk Market Lamb Certificate. Certificates may be obtained from the USSA office (P.O. Box 872000, Canton, MI 48187) or at the time of classification.

This award money will only be available to individuals whom:

(1) Pay for a United Junior Suffolk Sheep Association (UJSSA) Membership at the rate of \$15 or are a current UJSSA member

AND

(2) Purchase a wether certificate from the USSA at the rate of \$10 per lamb.

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Missouri Sheep Producers Announce the Retirement of Industry Great, Larry Mead Heartland Livestock Services to assume management of Midwest Stud Ram Sale

News Release ◆ FOR IMMEDIATE RELEASE: October 6, 2014 ◆ MEDIA CONTACT: Bret Oelke, Heartland Livestock Services (218) 770-2428 | boelke@innovusagra.com

SEDALIA, Missouri, October 7, 2014 – Today, the Missouri Sheep Producers, sponsors of the annual Midwest Stud Ram Sale, announced the retirement of Larry Mead. Mr. Mead, a titan of the industry, has managed the Midwest Stud Ram Sale for the last 50 years.

"On behalf of the Missouri Sheep Producers, I would like to express our sincerest gratitude to Larry Mead for his more than fifty years of service," said Henry Shultz, chairman of the Midwest Stud Ram Sale committee. "Larry has grown the Midwest Stud Ram Sale into the largest purebred sheep sale in North America – a tremendous accomplishment."

"Larry Mead has played a key role in the Missouri Sheep Industry. We appreciate all the time and effort he put into both the Missouri Sheep Producers organization and Midwest Stud Ram Sale," said Sarah Gehring, president, Missouri Sheep Producers.

Beginning immediately, Heartland Livestock Services will assume management of the nearly \$2 million annual purebred sheep and goat sale. The Heartland team has a combined 100 years of experience in the livestock industry, members include: Curt Overcash of Ottawa, IL, Karey Claghorn of Milo, IA, Bret Oelke of Barrett, MN, Millie Moore of Indianola, IA, Brandan Bruce of Indianola, IA, and Carrie Taylor-Kelly of Stuart, IA. Heartland Livestock Services has been vital to the operation of the Midwest Stud Ram Sale for nearly a decade.

"We are thrilled to have an experienced team of professionals, who are passionate about both the sale and the industry, accept full leadership of this premier sheep event," commented Shultz.

"We look forward to creating an innovative environment in which the sale can grow and flourish over the next years and decades," said Curt Overcash, managing partner of Heartland Livestock Services. "We are honored to have an opportunity to manage the foremost marketplace for sheep genetics in North America."

"The ability for sheep enthusiasts to interact and network at this sale makes it incredibly unique," said Karey Claghorn of Heartland Livestock Services. "We are dedicated to improving upon this already fantastic event, as folks continue to gather from all across the country to meet and compete."

Dates for the 2015 Midwest Stud Ram Sale are June 22-27. More information will be available soon at www.midwestramsale.com.

About Heartland Livestock Services

With over 100 years of combined experience in the livestock and auctioneering industries, Heartland Livestock Services takes an innovative and technology-driven approach to livestock show and sale management. Members of the Heartland team include: Curt Overcash, Karey Claghorn, Bret Oelke, Millie Moore, Brandan Bruce, and Carrie Taylor-Kelly. For more information about Heartland Livestock Services, please contact Bret Oelke, boelke@innovusagra.com or 218-770-2428.

About the Midwest Stud Ram Sale

The annual Midwest Stud Ram Sale, which takes place in Sedalia, Missouri each June, is North America's premier sheep show and sale. Over the past five decades, the sale has grown tremendously, earning its reputation as the premier sheep genetics marketplace in North America. For more information about the Midwest Stud Ram Sale, entry procedures and sale results, visit www.midwestramsale.com or call 218-770-2428.

Progress Report On the Lamb Industry Roadmap

Reprinted with permission from the American Lamb Board

Over the past 9 months, the five Roadmap committees have been meeting and working hard on the key Roadmap strategies and solutions that were designed to strengthen the profitability and short and long term competitive advantage of the American lamb industry and reverse the decline in demand for American Lamb.

Implementation Committee

This committee oversees and monitors the progress of the implementation of all the Roadmap goals as well as heads up the discussions related to value based pricing and electronic grading.

Value Based Pricing - The committee has developed a plan to increase the percentage of the US slaughter lambs that are sold on a value-based pricing scheme. The plan is now being circulated for input and support among the key lamb packers and fabricators. Click here for a copy.

Value Base Marketing will afford the industry to grow and prosper by rewarding the individual quality attributes of the lamb carcass and its parts and provide a higher quality consistent product to the consumer. The implementation committee is united in stressing the importance of increasing Value Based Pricing and encourages: 1) the feedback of data through the entire production chain, 2) all packers to strive to increase their grid-based pricing to over 80%, 3) Feeders and producers use the best data available to produce the highest quality lamb, and 4) Commercial and Seedstock producers to respond to these lamb quality indicators.

Expanding the use of one value-based pricing mechanism, grid-based pricing, offers the structure within lamb carcasses can be purchased on desired size and leanness. This present the opportunity to discourage waste within the industry, which in turn will result in less cost to producers and lower prices to consumers.

Electronic Grading - In 2013, ALB and the NSIIC funded a study at the JBS plant in Greeley, CO to finalize the instrument performance standards for lamb carcass yield (cutability) and quality grading. This standard would serve as a guide for use of the instrument in lamb plants. The study also included an economic evaluation done by Colorado State University to analyze and evaluate the benefits and effectiveness of the system and determine the potential return on investment (ROI) to the industry. Click here for a copy of the CSU report.

USDA is at a point in their evaluation where they are ready to move forward with a proposal to approve the electronic grading system and provide standardized protocols to be used by plants for USDA Lamb Grading Standards. Mountain States Rosen is definitely interested in purchasing the unit in Greeley. Other packers will be evaluating the technology and implementation of electronic grading. ALB has allocated some funds in their FY 2015 budget to support/subsidize the purchase of the technology.

Product Characteristics

This committee is charged with addressing strategies to improve the consistency and quality of American Lamb products. The Roadmap recommended the industry conduct quality audits every three years as a tool for the industry to measure and benchmark quality problems in American Lamb products and to provide a foundation to initiate systems and plans to improve lamb quality.

A Quality Audit is being conducted through Colorado State University and Ohio State University to quantify and benchmark perceptions regarding American Lamb quality at the retail and foodservice sectors. Perceptions regarding American Lamb quality are being gathered through interviews and will be ranked and willingness-to-pay estimates for lamb quality attributes will be established. Lamb samples are also being acquired from retail and foodservice operators throughout the country and label information, packaging and characteristics of the product including tenderness will be assessed.

This committee has also been discussing how various factors including age affect the palatability of lamb. They

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have also identified the need to develop best practices that could be promoted to eliminate, or at least reduce, the occurrence of undesirable flavors in American Lamb. Dr. Tatum, co-chair of the committee, developed a white paper on factors affecting lamb flavor. The white paper has helped the committee identify the need for more data and information to help guide the industry to make sound decisions regarding lamb maturity and the potential changes to either labeling via FSIS or changes to the grading standards via USDA. Click here white paper.

The American Lamb Board is going to work with this committee to finalize a research project to study the effects of various sheep industry production factors on the palatability and tenderness of the meat. Production factors should include chronological age, physiological factors, feeding and nutrition systems, rates of gain, and breeds.

Dr. Zerby, co-chair of the committee, has also coordinated a process with the major lamb suppliers to gather data and better understand the seasonal supplies of lamb at various physiological ages. The companies have been asked to sort their lambs at slaughter between four age groups.

Demand Creation Committee

This committee is charged with addressing strategies to build demand in both traditional and non-traditional markets and works closely with the American Lamb Board. The committee conducted a face to face meeting in June 2014 to generate strategies and recommendations. The meeting generated lots of great ideas for building demand for American Lamb including:

Non-traditional recommendations:

- 1.Encourage the ALB to follow through on the recommendations from the direct marketing study over the next two years
- 2. Recommend that ALB develop mutton marketing resources
- 3. Explore value-added product opportunities for mutton such as sausage and identify product/recipe development resources such as universities and culinary schools
- 4. Encourage ALB to work with the US Meat Export Federation to include mutton in export promotions as appropriate
- 5. Encourage ALB to develop a multi-cultural marketing toolkit

Traditional recommendations:

- 1. Establish a traditional marketing advisory committee comprised of the mainstream packers/breakers/marketers that meets with the ALB periodically to review programs and events as well as advise on market trends and strategic direction.
- 2. Develop an American Lamb mark/updated logo that can be used by all marketers to drive awareness of American Lamb.
- 3. Encourage ALB to develop a year-round digital/social marketing plan focused on consumer demand and coordinate the implementation of the plan throughout the industry and educate key stakeholders on social strategies.
- 4. Encourage ALB and suppliers to evaluate and support USMEF export promotion opportunities.
- 5. Educate the industry on the importance of export markets

As a result of the June meeting, the American Lamb Board has allocated resources to address several of these recommendations in their new fiscal 2015 budget and plan.

In FY 2015, ALB will:

- Develop a multi-cultural tool kit to help the industry and retailers merchandise lamb to Muslim and Hispanic consumers.
- Sponsor the American Muslim Consumers Conference in New Jersey in November 2014.

(Continued on page 10)

- Develop new resource materials for direct marketers including simple recipe booklets with cut information, customizable promotional materials and a new direct marketing resource center on an updated/refreshed industry website to include reports, promotional materials, best practices tools and a public forum to ask questions and discuss ideas.
- Hire a branding and web design firm to update/refresh the American Lamb brand/identity and website
- Create a social marketing editorial calendar and best practices guide for suppliers and industry partners and will be coordinating three seasonal social campaigns/contests in FY 2015
- Continue their US Meat Export Federation membership and will be funding a new retail promotion for lamb and mutton in Mexico
- Develop a marketing advisory group to meet quarterly with ALB to review programs and events as well as advise on market trends and strategic direction

Productivity Improvement

This committee is working to develop plans and strategies to achieve a significant increase in industry productivity including:

- 1. Promoting widespread producer use of quantitative genetic selection: The National Sheep Improvement Program (NSIP) is a quantitative genetic selection tool designed to help producers make good breeding decisions and increase their profitability. NSIP's business is calculating Estimated Breeding Value's (EBVs) for seedstock producers and helping seedstock and commercial producers use those EBVs to their best advantage. This technology is proven to make significant genetic progress in sheep and yet, the technology is only being used by a small minority of sheep producers in the US. This summer, NSIP hired an agricultural marketing and communications agency, Demeter Communications, to help design a plan with specific actions to increase awareness of NSIP as a new and improved genetic selection tool and to increase membership and use of the technology.
- 2. Developing a plan to promote the formation of Producer Profitability Groups that will provide "hands on" assistance to sheep producers through production specialists and peer relationships. ASI is in the process of hiring a national coordinator to support the Producer Profitability Groups, production resources and ASI's current Let's Grow programs and initiatives.
- 3. Developing a long-term plan for U.S. sheep research and producer education: ASI has contracted with a consultant to conduct a survey of the US sheep research and education community to identify and prioritize the key research and education needs. The project will be completed in 2015.

Industry Communications Committee

This committee meets monthly to share issues and improve communication and collaboration across sectors and industry organizations. They also remain on "stand-by alert" to address industry mis - communications or crisis communication issues. The committee has also been asked to address ways to improve market information and industry reporting on inventories to better educate and prepare the industry for market changes.

Please send us your ideas, comments and questions via e-mail to any of the Roadmap committee members, <u>click</u> <u>here</u> for a list of the members of each team and their email addresses.



The American Lamb Industry Roadmap Project

Click Here to access the American Lamb Board's Final Lamb Industry

Roadmap Report!

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USSA Member News

Our condolences to the following families...



Farrell T Wankier, Jr. "Junior"

Our beloved family patriarch, husband, father, brother, grandfather and friend, Farrell T Wankier, Jr., took his final journey home September 19th to be with his loved ones beyond the veil of this mortal life.

Farrell was born May 23, 1933 to Farrell and Thela Wankier of Levan, Utah.

In 1938, Dad brought home the families first Suffolk sheep, leading to a life-long devotion to the sheep business. His love and dedication to the sheep industry has led to countless leadership

roles, including: serving on the Board of Directors of the California and Utah Wool Growers Association, President of the United Suffolk Sheep Association, member of the National Scrapie oversight committee, Director for the Utah Farm Bureau and Chairman of the American Farm Bureau sheep advisory committee. Because of his dedication Dad received countless distinguished awards, including: California Wool Growers "Master Shepherd of the Year," American Sheep Industry "Distinguished Producer," and Sheepman of the Year.

His relentless dedication of service permeated throughout everything he did, providing service as a missionary for the LDS Church for the past 15 years at the Salt Lake City Conference center, serving in the Army as a lieutenant in Fort Hood, TX, giving to Utah State Agricultural Educational programs and caring for and supporting his friends and family.

He married the love of his life, Deanna Wankier, July 30, 1966 and they were later sealed for all eternity in the Salt Lake Temple. The two shared the past 48 years cultivating a successful business, raising 4 children and cherishing their 9 grandchildren. Their love of adventure led to travels, including: Africa, Peru, France, New Zealand, Honduras, Scotland and Alaska.

Farrell is survived by his wife Deanna; his four children, Jamie Wankier, Lara Jensen, Millie Muczko and Peter Wankier; 9 grandchildren, Noah, Ethan, Ryan, Landon, Kaela, Jacob, James, Reid and Harrison; 2 sisters, Norine Foote of Salt Lake City and Vicky Nelson of Milwaukee, as well as other relatives and friends. He was preceded in death by his parents, Thela and Farrell Wankier, Sr. The family wants to thank all of the kind and loving souls who served Dad at the Veterans Home and Veterans Hospital. To see more click here

CALENDAR OF EVENTS

Have a Suffolk related event you would like to add to the calendar of events? Email your event to: news@u-s-s-a.org. The newsletter may not contain all upcoming events. To find a full listing, please visit: www.u-s-s-a.org.

November

- 14 NAILE Lead Classes, noon
- 14 NAILE Market Lamb & Junior Breeding Sheep Showmanship, 5pm
- 15 NAILE Junior Wether Show, 8am
- 15 UJSSA and USSA Board Meetings, evening, UJSSA meeting 6pm, USSA to follow, South Wing B108
- 16 NAILE Junior Breeding Sheep Show, 8am (Suffolks show following Hampshires & Border Cheviots)
- 17 USSA Annual Meeting & Hall of Fame Recognition Banquet—5:30 social, 6:30 dinner (ticket purchase required in advance for dinner, contact USSA Office) South Wing B101
- 18 NAILE Open Suffolk Show, 8am

*All NAILE Shows and event information can be found by visiting: www.livestockexpo.org.

***SEE PAGE 6 OF THE NEWSLETTER TO FIND A MORE DETAILED LISTING OF NAILE EVENTS ***

29 Illini Bred Ewe & Ewe Lamb Sale - Bloomington, IL—Breeding Stock, Wether Sires & Dams

January

28-31 American Sheep Industry Association Convention, Sparks, NV www.sheepusa.org

CLASSIFIED ADS

USSA Members only. Ads are free. Must be sheep related: animals, vehicles, trailers, equipment, transportation, working dogs, etc. Include your contact information. Email you ad to: news™ u-s-s-a.org. The newsletter may not contain all of the classi¶ed ads or include photos that are posted with the classified ad. To find a full listing, please visit our website: www.u-s-s-a.org.

Ewe Lambs for Sale

10 ewes lambs for sale sired by CollateRRal Damage Quam 11015. "CollateRRal Damage" sired Henderson's Junior Champion Ewe and Res. Junior Champion Ewe at the Midwest Regional Junior Show. As of Nov. 8th these lambs will be sheared, wormed and hooves trimmed. All ewes are RRNN. Contact Russ Knutzen at 402-284-2328 (home) or 402-469-6836 (cell)

For Sale Show Quality Ram & Ewe Lambs

Reasonably Priced. We have three show quality ewe lambs starting at \$500. We have five buck lambs starting at \$500. These lambs are sired by either "Red Ryder" Pfeifer 1330 or "Bob" Ream 12TG34. Contact: Rainbow Meadow Farms, Larry Christensen 209-232-9990

Sheep Equipment For Sale

Wide variety of sheep equipment from flock dispersal. Lambing panels, gates, bunks, fans, show rail and stand, chute, and more. All in great condition. Pictures are available. Contact: 641-751-4086 or 641-751-3588 or email dammancb@heartofiowa.net

Hay For Sale

Large round bales of hay - \$125. Large square bales of straw - (40 Stored inside.) Located in Central Iowa. Interested parties please call 641-751-3588

Bred Ewes For Sale

Due to barn remodeling for research purposes MSU needs to sell 13 bred ewes ranging in age from yearlings to 3 year olds. These are directly out of our "keeper" pen and are bred to some of the suffolk breed's trait leading NSIP sires. Great opportunity, will break into smaller groups. Priced to sell! Contact: Alan Culham, MI, 517/896-7378

Suffolk Ram Lamb For Sale

"Lucky Bob" (1161) - Ruby Mountain Ram - is FOR SALE! "He was the 2012 lowa State Fair Reserve Champion Ram and also Reserve Champion Junior Ram at Louisville in 2011. His dam is the Wagner ewe that was Champion at the Midwest Sale in 2010." He is wide hipped, heavy boned, great feet and legs, and excellent breed character. After next year his females will make up half of our flock. Contact: Lansing Suffolks & Club Lambs, Kevin Lansing, IA, 563-380-7292, klansing@acegroup.cc

Registered Suffolk Ewe Lambs

RRNN. All lambs was raised, as twins, or triplets, and February born. All go back to Van Arkel on the dam side, and Van Arkel-Henderson-Oak Hills(Luxford x Dreher) on the sire side. These lambs have grown well, and get fed once a day, 6 lambs get 1 coffee can corn, and 1 of oats. They eat grass. Nice long, stylish lambs. Contact: Belle Haven Farm, Craig Fetters, IA, 641-414-1979, fetters_1963@yahoo.com

booking for a unique gift for a Suffolk enthusiast?



 $Contact the \,USSA\,Office\,to\,order.\,Prices\,include\,shipping.\,Please\,place\,orders\,by\,Dec.\,10th\,to\,ensure\,arrival\,for\,the\,holidays!$









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NSIP UPDATE

Submitted By Bill Shultz

Suffolk Rams in Demand...We recently returned from the Utah Ram Sale the largest range ram sale in the nation where over 600 commercial/range rams were consigned. The Suffolk yearling rams averaged almost \$850 per head and Suffolk ram lambs a little over \$500. The Suffolk rams were the most popular terminal sire breed in the sale. The Center of the Nation NSIP in Iowa which is focused on the commercial producer was again strong this past July with Suffolk's leading the way.

The demand for Suffolk's as a terminal sire is built around their ability to provide exceptionally fast lean growth and muscle to lambs raised by our commercial producers. Those are the traits we must build upon if Suffolk's are truly to be the "BREED IN THE LEAD" to our commercial sheep sector.

The collecting of objective measurements is key to making major genetic advancements in desired traits such as growth and muscle. This appears to be true not only in the livestock segment but in all of agriculture. Would our commodity grain industry have made the advances in production if they had not measured and paid attention to yields per acre? The Suffolk breed made tremendous increases in shoulder height when many breeders carried and used measuring sticks and scrapie within the Suffolk breed has almost been eliminated by being able to reliably measure resistance though DNA testing.

The National Sheep Improvement Program (NSIP) provides a system for taking the raw data from weights, carcass scans, and birthing records and though statistical analysis making them into valuable selection tools based on true genetic value. The numbers that NSIP produces are called EBVs (Estimated Breeding Values) and are currently the standard for livestock selection throughout the developed world. It is important to realize that NSIP is a statistical tool which only functions well when breeders believe that performance data is crucial to breed improvement.

I would encourage every Suffolk breeder who is serious about producing genetic superior sheep for the commercial industry to begin recording growth (birth, 60 day and 120 day weights) and carcass (loin eye and fat) data. Even if you are not currently involved with NSIP, the data is important as a stand-alone selection tool and can be added to the NSIP data bank if you should decide to enroll. One of my favorite quotes from our state forage specialist is "you cannot manage what you do not measure", a statement which I believe rings true though out all of production agriculture.

If you would like more information concerning NSIP feel free to contact Alan Culham or myself or go to the NSIP website at: www.NSIP.org

SUFFOLK NEWSLETTER ADVERTISING RATES

1 page—\$200/month 1/2 page—\$100/month 1/4 page- \$50/month

Ads should be emailed to: news@u-s-s-a.org. Please include the ad size and which months the ad should be run. Ads must be "publish-ready".

Suffolk Associations Close to Home



Ever wondered if there is a state or regional Suffolk Association near you? The following is a listing of active state and/or regional Suffolk Associations across the United States. If there is an active local Suffolk Association that has been overlooked, please contact the USSA Office. Local Suffolk Associations are encouraged to share news, events or updates through the Suffolk Newsletter!

CALIFORNIA SUFFOLK AND HAMPSHIRE SHEEP BREEDERS' ASSOCIATION

Website

President: Alan Cover, Modesto, CA

Phone: 209.522.7894

Email: alancover@aol.com

ILLINOIS SUFFOLK SHEEP ASSOCIATION

President: Bill Royer, Washington, IL

Phone: 309-444-2356 Email: royerfarm@aol.com

IOWA SUFFOLK SHEEP ASSOCIATION

Website

Facebook Page

Website

President: Kathy Krafka Harkema, Montezuma, IA

Phone: 641.623.7200

Email: truechamp@aol.com

MINNESOTA SUFFOLK SHEEP ASSOCIATION

NORTHEAST SUFFOLK SHEEP ASSOCIATION

President: Jeremy Geske, New Prague, MN

Phone: 612.756.1200 Email:

Email: jeremy.geske@gmail.com

MISSOURI SUFFOLK SHEEP ASSOCIATION

President: Amanda Dobson, Lexington, MO

Phone: 660.232.1433

Email: adobson.rvt@gmail.com

MONTANA SUFFOLK SHEEP BREEDERS ASSOCIATION

Phone: 406.232.1060

Website Facebook Page

President: Josh Miller, Schoharie, NY

Contact: Jane Rath, Miles City, MT

Phone: 518-231-8113

Email: millers@midtel.net

OHIO SUFFOLK SHEEP ASSOCIATION

Facebook Page
Email: knapked@msn.com

President: Deanna Knapke

Phone: 419-953-0791

Facebook Page

PENNSYLVANIA SUFFOLK SHEEP ASSOCIATION
President: Alex Masser, Elizabethville, PA
Phone: 570

Phone: 570.847.1833

Email: almass412@yahoo.com

SOUTH DAKOTA SUFFOLK SHEEP ASSOCIATION

President: Duane Juntunen, Vienna, SD

Phone: 605.881.3374

Email: jute@itctel.com

WISCONSIN SUFFOLK SHEEP ASSOCIATION

Website

Facebook Page

President: Kevin Slack, Lake Geneva, WI

Phone: 262.903.5971

Email: kslacksuffolks@yahoo.com

Mark your calendars for....

2015 National Junior Suffolk Sheep Show!

July 2-5 Eastern States Exposition • W. Springfield, MA



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United Suffolk Sheep Association

PO Box 872000 Canton, MI 48187

Phone: 641.684.5291 Fax: 734-335-766 E-mail: info@u-s-s-a.org



We're on the Web! www.u-s-s-a.org www.ujssa.oreg



GIVE A TURKEY A BREAK -EAT LAMB THIS THANKSGIVING.

Image from Frederick County Sheep Breeders Association.

Turkey artwork was developed by Holly Porter, Marketing

Department, Mid-Atlantic Farm Credit.

Sheep Resources

The USSA Office often gets phone calls asking for resources producers can go to for sheep-related questions. The following are resources the office is aware of for producers to use. Since this may not be a complete list, if there are additional resources that you use and would like to share please email those to news@u-s-s-a.org.

New Sheep Producer Resource Website

Sheep Community of Practice is a new web-based tool available to sheep producers through the eXtension Foundation, a non-profit entity. This website offers a Ask the Expert Tool that will connect you with experts and allow you to ask questions. Through the Ask the Expert Tool, the producer can even attach images. The website also offers information about sheep feeding and nutrition, reproduction and breeding, management practices, genetic selection, health and veterinary care, grazing and pasture, and wool. To visit the Sheep Community of Practice website go to: http://www.extension.org/sheep

Ask a Sheep Vet

This website is a blog written by sheep veterinarian Dr. Kennedy of Pipestone Veterinary Clinic, Pipestone, MN. The blog contains answers to various sheep related questions, with new information added often. To visit Dr. Kennedy's blog please go to: http://askavetsheep.wordpress.com/ Also, if you "LIKE" Pipestone Vet Sheep-Goats on Facebook, are several question and answers posted daily.

A Guide to All Things Sheep©

A Guide to All Things Sheep© is a new resource for sheep breeders and producers by Premier 1 that offers information on several topics from educational guides, how to's, photos, recipes, an events calendar, view points and industry spotlights. To visit A Guide to All Things Sheep© please visit: www.premier1supplies.com/sheep-guide/

Check out the USSA Facebook page!

