

Suffolk Rambler SPRING 2018

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Hello Suffolk Enthusiasts!

It's hard to believe that April is here and the SPRING issue is available! Okay, honestly, I must laugh as I say **spring**..we've gotten more snow this **spring** than may have gotten all winter!!!

The USSA Office has been quite busy the last few months! Here's just a quick update-

The Amnesty Program brought in a significant amount of registry work! We were pleasantly surprised with the response to the Amnesty Program but that has slowed the office down some on registry work, sorry for that! We're hoping to get caught up in the next couple weeks to prepare for the submission of 2018 lamb registrations! A friendly reminder, please give yourself plenty of turnaround time AND if you need registry work back by a certain date, please note that on the application. Rush fees will only be charged if that deadline falls within the "rush" window. Noting that deadline just helps ensure you receive them back in time!

In March the USSA hosted its first webinar – How can NSIP add \$\$\$ to my Suffolk Flock? Over 50 viewers tuned into the free webinar (or live Facebook feed) which showcased 3 speakers. We've had so many positive comments and are excited to announce that we will showcase a webinar series each year! The next webinar will be in May, covering the topic of Social Media and Your Flock. Check back in next month's notes with the complete 2018 Suffolk U Webinar schedule!

The 2018 USSA Breeder's Directory is being printed & distributed as you read this...we're excited that new, this year, the breeders directory will be available online as well! During you free time feel free to visit our website and link to the directory.... And snoop through the breeders listing...you will be able to directly link from the listing to their website or Facebook page!

United Suffolk Sheep Association

MISSION STATEMENT

"To define, register, promote and improve the Suffolk breed to provide leadership for the advancement and future of the entire U.S. Sheep Industry"

VISION STATEMENT

"To be the most innovative, value adding, memberdriven sheep breed organization for an evolving U.S. Sheep Industry"

New...the USSA Photo contest!! We CANNOT WAIT to see all those beautiful photos of Suffolks! The contest is open through June 1st for entries! There are 9 categories – each paying out \$150. Check furtherer in my notes for more details!

I apologize for the delay on this issue. I've been telling myself for over a year that I want to give the newsletter a new look. Well, I waited until our "slow" time of the year and learned:

- The USSA has a lot of new things happening!
- Amnesty Program response was awesome!
- Revamping the newsletter was a larger undertaking than I imagined!
- The office may no longer have a "slow" time.

Also, feel free to let me know if I've missed something in the newsletter that you've looked forward to seeing in past newsletters. I reviewed a few past issues, but may have missed something important by mistake. Please feel free to give me a friendly reminder to include in the summer issue!

One last thing...keep checking our website for more exciting updates! There will be lots of exciting things appearing over the next month or two!

If you have any questions or if we can help with anything, don't hesitate to call or email the office!

Amanda Evers

BOARD OF DIRECTORS

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Welcome to the spring edition of your United Suffolk Sheep Association's newsletter. I truly hope all is going well for your individual Suffolk operations. I know many of you are done or near done with spring lambing. Project lambs are finding new homes, many of you are finalizing entries for the USSA online sales or beginning to think about what will be heading to the National Suffolk Sale. I encourage you to attend association sponsored events this year. Be at the show and sale in Eaton, Reno, Wooster, Sedalia, Spencer or Louisville. There will most definitely be genetics there to move your breeding program forward, and for you to rekindle old and new friendships. I encourage you to be an advocate for Suffolk sheep wherever you go. It is good for



Matt Beals, USSA President District 2 Director Alexandria, NE 402-200-0444 drysandysheep@gmail.com

your business and good for our breed. Get involved with the sheep barn at your county fair, or you state sheep association, and always have it be known you are a Suffolk breeder.



I purchased these artifacts recently and was told that they came from the National Association in the early 1970s. Can anyone tell me if that is accurate and where the artwork came from? Give me a call or email, I would love to hear from you.

I hope the spring treats you well, the summer even better, I hope the Suffolk business is rewarding for you and I ask that you offer your support and encouragement to this board of directors, as we attempt to move this breed forward.

Very Sincerely, Matt Beals

By-Laws

Chair: Randy Hodges Committee Members: Bill Gergen, Gayle Lucas, Ron Alves

Budget

Chair: Bill Royer Committee Members: Bill Gergen, Randy Hodges

Scholarship

Chair: Ron Alves Committee Members: Blair Summey, Bob Paasch, Chuck Ream, Diane Russell, Pat Wiford

Youth Promotion

Chair: Paul Skartvedt Committee Members: Jeremy Geske, Bret Henderson, Tom Burke

USSA COMMITTEES

Marketing/Promotion

Chair: Bret Henderson Committee Members: Gayle Lucas, Paul Skartvedt, Dale Dobberpuhl

Hospitality

Committee Members: Randy Hodges, Ron Alves, Blair Summey

Ambassador

Chair: Tom Burke Committee Members: John Peck, Paul Skartvedt

Hall of Fame

Chair: Tom Burke Committee Members: Wayne Skartvedt, Chuck Ream, Donna Mays, Randy Hodges

Breed Improvement

Committee Members: Jeremy Geske, Ron Alves, Randy Hodges, Dale Dobberpuhl, Gayle Lucas, Brenda Reau, Blair Summey

Online Sales

Chairman: Jeremy Geske Committee Members: Gayle Lucas

Suffolk Gain Program

Chairman: Bill Royer Committee Members: Blair Summey, Ron Alves, Randy Hodges

MacCauley Suffolks

Online Sale Sunday, April 29, 2018 at wlivestock.com



Reserve Champion Ewe 2017 NAILE

MacCauley 3478

(purchased by Eric Bruns and Hukowicz Farms from our 2017 online bred ewe sale)

Champion Ram 2017 NAILE

shown by Silver Dollar Farm
(out of a MacCauley ewe)



4333 Steelville Rd. Atglen, PA maccauleysheep.com Evan Snyder, Farm Manager 405-314-1642

Welcome New Members

Minnesota
Steve & Jennifer Wieczorek

MontanaJ Bar Stenberg Ranch

New Jersey Jennifer Herbstitt & Brad Updegrove

Ohio Melissa & Rich Boyd Lester Yoder

OregonAlexandria Rosas

Pennsylvania
Joshua & Judye Abernathy
Herbert Lewis

TennesseeJared & Julia Dingus

OBITUARIES



Grace R. Ostermeyer

Grace R. Ostermever. 79 of Higginsville. Missouri died on Tuesday, March 6, 2018, at her daughter's home in Lexington, Missouri. Born Wednesday. February 7, 1939 in Higginsville, she was the daughter of the late Clarence Wagner and the late Rethel Vickers Wagner. Grace married Dean Ostermever on April 2.1979 and he survives of the home. She lived all of her life in Higginsville. She retired from AT&T after 29 years and then worked as a Pharmacy Tech at Walmart for over 20 years, retiring in 2014. Surviving are her husband Dean Ostermeyer; two sons, Randv (Elaine) Burnett of Wellington, MO and Keith (Melissa) Ostermever of Tonganoxie, KS; one daughter, Darlene Burnett of Lexington; grandchildren, **Taylor** Burnett, Aimee Ostermeyer and Jacob Ostermever. A memorial service will be held at 10:00 AM on Saturday, March 10, 2018 at the Hoefer Chapel with the Pastor Tom Owen officiating. Inurnment in the City Cemetery. The family will receive friends from 7:00 PM to 8:00 PM on Friday, March 9, 2018, at Hoefer Funeral Home. The family suggest memorials to the Grace R. Ostermever Scholarship Fund. Honorary bearers are Ed Rogge, Paul Gross, Jerry Engelbrecht, Gene Starke, Ronnie Bergsieker, Ronnie Bellis Erval Spencer. Online condolences may be made to the

www.hoeferfuneralhome.com



John D. Rist

John Donald Rist was born May 3, 1960 to Donald and Mary (Gjere) Rist in Sioux Falls, SD. He graduated from Centerville High School in 1978 and went on to receive his Animal Science and Agronomy degrees from South Dakota State University in 1982.

He grew up on th family sheep farm, working with his father to build the Hampshire, Suffolk, and commercial flocks of Rist Farms. John brought his daughters into the fold, teaching them everything he could about raising and showing sheep.

John loved to travel and spent a year living and working on sheep farms around the world – France, Australia, and New Zealand. His professional career included working for Farmers Hybrid, managing Advanced Prescription Fertilizer in Hurley, SD, and teaching agriculture at Bowdle, SD; Luverne, MN; Viborg and Viborg-Hurley, SD.

John believed in the future of agriculture and spent his life cultivating passions for agriculture education and in his students. Over the vears he transformed the small Viborg FFA program into a perennial competitor. He enriched the lives of hundreds of students by showing them tough love, being a fierce ally, and helping every student find their place and their passion.

His extraordinary efforts were recognized across the state and the nation as he served on the SDACTE and SDAAE boards, was a national finalist for the Carl Perkins Community Service Award, received the Governor's Citation for Community Development, and was recognized as the SDAAE Outstanding Middle/Secondary Program.

John's life will be treasured by his three daughters Noelle (Andrew) Swanson of Frankfort, SD, Jenna (Eric Valasek) of Sunnyvale, CA, and Alicia (Ben Blair) of Royal, IA; two grandsons Stetsen and Corbin Swanson; two sisters Helen (Steve) Ebsen of Sioux City, IA, and Pat (Tim) Locken of Burnsville, MN; his mother Mary (Gjere) Rist of Viborg, SD; and several nieces and nephews. He was preceded in death by his father Donald.

Funeral services will be 1PM Sunday, March 18, 2018 at the Viborg School gymnasium. Visitation will be 4-7PM Saturday, March 17th at First English Lutheran Church in Centerville with a prayer service at 7PM. The family requests that any memorials would be sent in John's name to Merchants State Bank, 103 N Main St, Viborg, SD 57070.

CONGRATULATIONS

Season's Bounty Farm family...Adalynn Elizabeth born end of January to Radell and Sarah Schrock of Harrisonburg, VA.



Jeremy Russell, of Eaton, IN married Katie Hingst on March 24, in the midst of a late spring snowstorm.



KIMIM SUFFOLKS

30th and Final Annual Production Sale

70 RAM LAMBS • 5 YEARLING RAMS • 20 YEARLING EWES • 100 EWE LAMBS



2018 LAMB CROP SIRED BY:

Kimm 15286 • Kimm 16065 • Kimm 17026 • Kimm 17203 Kimm 10079 • Kimm 14015 • Bar-Zel 5055 • Kimm 16013



Entire Sale Catalog With Pictures Posted Online by April 24!

> View all sires on our website.

GUEST CONSIGNORS:

Alves Livestock, CA · BarZel Suffolks, SD · J & L Suffolks, IA · MacCauley Suffolks, PA · Rourke Club Lambs, IA · Ulrich Suffolks, IL

ROB & CHRISTY ZELINSKY

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robzelinsky@yahoo.com

JOE & LORI VLAZNY

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jlvlazny@neitel.net

BOB & LU KIMM

1055 Co. Rd. 1590 • Willow Springs, MO 65793 • 319/290-8997 • bksuffolks@gmail.com

www.breedingsheeppage.com/kimm

Junior News

Dear Suffolk Juniors.

Finally spring is approaching and by the time you are reading this directory you are eyeing up your prospects for the show season. Personally, my favorite time of year.

Now there is no other great place to shoe off those sheep than the National Junior Suffolk Show! This year we will be in Lebanon, Indiana July 5-8. If you have never been to a Junior Show, I strongly encourage it. Besides being able to show the best breed out there. I promise you will meet new people and make friends that will last a lifetime. It is my favorite event of the summer and myself and the UJSSA Board of Directors are gearing up and ready to put on a show to remember.

If anyone has any questions about the show, feel free to contact myself or any member of the board. I wish everyone the best as your lambs grow! The UJSSA Board will be excited to see you in Lebanon!

Sincerely, Andrew Slack UJSSA President



Andrew Slack
UJSSA President
Lake Geneva. WI

JUNIOR BOARD OF DIRECTORS

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Taylor PeckOverland Park, KS
(908) 328-4053
peck676@yahoo.com

All-American Junior Show/National Junior Suffolk Show Ram Semen Benefit Online Auction

The UJSSA was kindly invited to be apart of the AAJS Rams Semen Benefit Auction – a commission free sale donated /hosted by wlivestock.com. The AAJS has given the UJSSA 4 lots to sell donated semen through this auction. Ideally, the UJSSA would like to find 2-5 straws of semen from a breeding sheep ram, wether sire, production oriented/NSIP ram and a "vintage" ram.

Please contact a UJSSA Director, UJSSA Coordinator or the USSA Office if you are interested or would like to learn more. You contribution to this sale is greatly appreciated!

Adult -2XL (+\$2), 3XL (+\$3) or 4XL (+\$4)

Total



UJSSA APPA ORDER DEADLNE: JUN NAME:	AREL FUNDRAISER	Success
ADDRESS:		Y TORIVE
EMAIL:	PHONE:	
UJSSA RPPAREL (All apparel unisex fit)	Gildan Short Sleeve Sport Grey - \$20.00	Gildan Hooded Sweatshirt Sport Grey - \$30.00
Please no	ote the size and quantity below the item you would lik	e to order.
Youth - Small - XL		
Adult - Small - XL		

Grand Total:_____*If shipping is needed, add \$7.00*

Make checks payable to: UJSSA

Send checks & forms to: Jaclynn Knutson @ 1034 Castlewood Drive; Brookings, SD 57006 Delivery Options (circle one): National Junior Suffolk Show, Lebanon, IN OR Shipped (add \$7)

Any apparel questions, contact Jaclynn @ Jaclynn.Knutson@jacks.sdstate.edu or any junior board member.

NEW Suffolk

Ambassador/Queen Contest

The primary responsibilities of the National Suffolk Ambassador and/or National Suffolk Queen would be to represent the breed at Shows and Sales. The contest will be held at the National Junior Suffolk Show each year. Applicants will be interviewed by a committee of three. The winner will serve a one year term from the current National Junior Suffolk Show to next National Junior Suffolk Show.

The United Suffolk Sheep Association has set aside \$1,000 to assist in the financing of expenses for the winners. Winners are required to turn in receipts for the \$1,000. Please contact the USSA Office at 641.684.5291 or info@suffolks.org with any questions you may have regarding these contests.

Qualifications: The National Suffolk Ambassador contest is open to males or females between the ages of 16 and 21, must be a member and in good standing with the United Junior Suffolk Sheep Association.

The National Suffolk Queen contest is open to females between the ages of 16 and 21, must be a member and in good standing with the United Junior Suffolk Sheep Association. Applications should be willing to attend: National Junior Suffolk Show, Midwest Stud Ram Sale, and North American International Livestock Expositions Junior & Open Suffolk Shows.

Deadline & Submission Instructions: This application along with a 1000 page essay is due to the USSA by June 1. Applications can be emailed to info@suffolks.org or mailed to USSA, PO Box 121, Holland, IA 50642. See USSA website for application – www.u-s-s-a.org.

REMINDER!

For registry work submitted in the summer, please send in paperwork in advance & note when you need registrations returned by! Also, if the sire is borrowed, leased or Al, please include signatures OR have the owner of the ram contact the office in advance! This helps us process registry work quicker!

Rush Fees Apply When:

Needed within 72 hours: \$25/hd Needed in less than 14 days: \$10/hd

Help Spread the Word About Ewe Lamb Giveaway Program!

This year the USSA Ewe Lamb Giveaway will be offering 4 ewe lambs - one ewe lamb per district! In 2016 the program expanded into a contest in each USSA district and recipients will receive:

- 1. Free one year UJSSA membership
- 2. Free registration(s) for first lamb crop
- 3. An adult and junior mentor for each recipient More details of the program:
- Submit a video that is 2 minutes or less that includes:
 - Who you are
 - o Why you want to win a Suffolk ewe lamb
 - Why you should be chosen to receive a Suffolk ewe lamb
 - Your intentions for the ewe lamb
- Must be 18 years or younger as of January 1, 2018
- Only open to juniors who do not currently own a registered Suffolk
- Recipients will receive a list of breeders to choose who their ewe lamb will come from

Deadline is November 1, 2018

Thank you to the following breeders who have pledged to provide a ewe lamb in 2019!

Also a *BIG thank you* to breeders who have provided a ewe lamb to winners: MacCauley Suffolks, Alan Batt/Chris Reno (Big Sky Suffolks), Pumphrey Family, Skartvedt Suffolks/Touchdown Acres, JMG Suffolks and Van Dyke Suffolks.

District 1 ◆ Ahart Club Lambs, CA ◆ Donna Mays, Lost River Livestock, ID ◆ Ike Maxwell, OR ◆ Bruce & Arlene Murphy, South Beckman Suffolks, OR ◆ Summey Family Farms, CA

District 2◆Baumann Farms, MO ◆ Tom Burke Suffolks, MO ◆ Heupel Farms, CO ◆ Little Reed Farm, MO ◆ Wolff Suffolks, ND ◆ Van Dyke Suffolks, SD ◆ Rob & Christy Zelinsky, Bar-Zel Suffolks, SD District 3 ◆ Arnevik Family Suffolks, WI ◆ Dale & Judy Dobberpuhl, Mint Gold Ranch, WI ◆ JMG

Suffolks, MN • Rex Quam & Family, Northern Exposure Livestock, MN • Royer Farm, IL

District 4 • Henderson Suffolks, IN • MacCauley Suffolks, PA • Josh Miller, Mil-Sid Farm, NY • Mount

District 4 ◆ Henderson Suffolks, IN ◆ MacCauley Suffolks, PA ◆ Josh Miller, Mil-Sid Farm, NY ◆ Mount Salem Farm, NJ ◆ Radell & Sarah Schrock, Season's Bounty Farm, VA

2018 NATIONAL JUNIOR

July 5-8, 2018Boone County Fairgrounds
Lebanon, Indiana

Entry Deadline June 1

Judge John Jones, WI

Hotel

Holiday Inn Express 765-483-4100 Comfort Inn 765-482-4800

Support the Show!Contact the USSA Office

Proximity of NJSS o the AAJS? 30 minutes from the AAJS!

WINTHIS SHOWBOX



The UJSSA is very excited to announce that Circle T Farm of Bon Aqua, Tennessee has donated a hanging show box to be given to the UJSSA member who raises the most money for the 2018 National Junior Suffolk Show in Lebanon, IN!

All money must be submitted to the USSA Office by May 1st. Juniors are asked to provide name and addresses of each donor. Contact the USSA Office, UJSSA Director or UJSSA Coordinator more any questions!

HELP SPREAD THE WORD ABOUT THIS AWESOME OPPORTUNITY!

Midwest Junior Preview Show Missouri State Fairgrounds, Sedalia, MO June 2, 2018

www.midwestjuniorpreviewshow.com Suffolk Director: Hunter Thomason, Oklahoma

Online entry opens April 1!

Exhibitors need to enter names and shirt sizes no later than May 15 to be guaranteed an official shirt, but can enter the day of the show as well. Classes are \$9/head, no other fees, no group classes. Supreme Champions pay \$300 each - \$600 total to ram and ewe sponsored by the Midwest Stud Ram Sale.

Thursday, May 31: fairgrounds open at 3pm.

Friday, June 1: fairgrounds are open all day with free BBQ dinner for exhibitors, families, sponsors at 6pm in the barns. There will be judging clinics and social activities for all exhibitors.

Saturday, June 2: shows start at 8am, starting with breed divisions, followed by Supreme Drives, followed by showmanships.

We are still seeking Suffolk donations, the breed is only 44% funded. 100% of donated funds are paid back out to Suffolk exhibitors with checks written immediately after the show. Exhibitors or donors can contact Kate Lambert with any questions at 660-541-0468.

Illinois Junior Preview Show Woodford County Fairground, Eureka, IL June 9, 2018

Juniors, start your 2018 show season by attending the June 9,2018 Junior Preview Show. The Illinois Suffolk Breeders' and the Illinois Club Lamb Association have joined together to sponsor this exciting show for juniors under 21 years old. This is a fun, family oriented, and educational show with small entry fees and great prizes and awards for all participants.

It is conveniently located in **Eureka**, **Illinois** at the Woodford County Fairgrounds just 10 miles north of the I-74 Goodfield exit or west of I-39 at the EI Paso exit. Sheep arrive Saturday morning and are released Saturday following the show. Suffolk check-in is at 8:00 am with show time at 9:00 am. Club lambs checkin at 10:00 am with show time at 1:00 pm.

Questions?

John Corson (Suffolks) (309)837-2168

email: corsonre@yahoo.com

Cheryl Roelfsema (Suffolks) (815)795-5030

email: croelf@mtco.com

National Junior Suffolk Show Boone Co. Fairgrounds, Lebanon, IN July 5-8, 2018

The 2018 National Junior Suffolk Show will be held July 5-8th at the Boone Co. Fairgrounds in Lebanon, Indiana – approximately 30 minutes from the All American Junior Show!

The show offers several divisions for Suffolks to be exhibited in – Market Lamb, Wether Sires & Dams, Production, Slick Shorn, Owned and Bred and Owned. Additionally juniors can participate in the Tod Weaver Memorial Fitting Contest, Slick Shearing Contest, Livestock Judging Contest, Ewe Lead, Dress A Sheep Contest and Showmanship. There's also several leadership events such as Quiz Bowl, Public Speaking, Photography, Essay, Advertising and the NEW art division.

Check out the rules this year - we now have some new opportunities for adults and families to participate in!

More information can be found on the UJSSA website www.ujssa.org. Entries are due June 1st.

Midwest Regional Junior Suffolk Show Ohio State Fair, Columbus, Ohio August 2, 2018

The Midwest Regional Jr. Suffolk Show is in conjunction with the Ohio State Fair Suffolk Show in Columbus, Ohio. This show is open to exhibitors who are 21 years old or younger as August 2nd.

To participate pre-entry is required; deadline is July 9th. Entries should be sent to Sam & Pat Wiford, 19485 Santa Fe New Knoxville Rd., Wapakoneta, OH 45895. All sheep must arrive by 10pm on Wednesday August 1st – registration papers must be checked by Pat Wiford by 11am on August 1st. Payout will be determined by using a sliding scale.

For more information contact Sam or Pat Wiford by email – <u>sampat@watchtv.net</u>. More detailed instructions and entry form can be found on the USSA website with the calendar listing on the calendar of events page.

Upcoming Deadlines for Junior Members

June

Ambassador/Queen Applications Due

UJSSA Director/Intern Applications

June 10

National Junior Show Entries Due

July 1

Last Day to Nominate Yearling Ewes for the USSA Futurity Program

October 1

USSA & Let's Grow Suffolks Scholarship Applications Due

November 1

Ewe Lamb Giveaway Videos Due

December 1

Last Day to Submit Futurity Points

Have a junior event you'd like to share? Email information to: info@suffolks.org!

USSA Futurity Program

Breeders and juniors are encouraged to participate in the 2018 USSA Futurity Program! Last year the program paid out more than \$2000 in premiums to participants in the 2017 USSA Futurity! Taking advantage of participating in this program can help you pay for your purchased futurity nominated ewe lamb! For example, if you placed 2nd in your district in last year's futurity you won \$100! The overall ewe lamb futurity winner received \$600 and the yearling ewe futurity winner received \$150! I hope you're interested...all you have to do is purchase a futurity nominated ewe lamb *and* turn in your futurity points forms to the office, that's it!

To encourage more participation in this program last year the Futurity Committee and the USSA Board have made the following **changes** to the Futurity Program:

Ewe Lamb Futurity

- 1. Allow futurity nominated ewe lambs to show, for points, in any class (Suffolk, crossbred, market lamb, etc.). Points are obtained, using the current point schedule, based on how the ewe places in the class, no matter the number of Suffolks in the class.
- 2. Eliminate double points for the National Junior Show and NAILE; both shows are still eligible for single points.
- 3. Futurity rules and one point form will be mailed with the registration paper to the junior buyer
- 4. Futurity rules and points forms will be available at the clerks desk as well as with the online sales for all futurity nominated ewes
- 5. Increase the number of shows from 5 to 7 as a maximum number of shows eligible for total points (more than 7 points forms can be submitted to the office, however, only the top 7 count)

Yearling Ewe Futurity

- 1. If the ewe was futurity nominated as a lamb, the \$25 nomination fee is waived to participate as a yearling
- 2. #1, #2 and #5 Ewe Lamb Futurity changes listed apply to the Yearling Ewe Futurity



2017 Ewe Lamb Futurity Winner Kimm 17205 Raesa Zelinsky, South Dakota



2017 Yearling Ewe Futurity Winner O'Neill Suffolks 1163 Bauer Burch, Tennessee

PARTICIPATE IN THE 2018 USSA FUTURITY!

Members

Futurity Nominate Your Ewe Lambs!

Juniors

Purchased a nominated ewe lamb or nominate a purchased yearling ewe!

WHAT IS THE FUTURITY?

The Futurity awards juniors who purchased nominated ewe lambs (or nominate purchase yearling ewes) and show them throughout the year. At the end of the show season top point earners are paid cash!

JUNIORS!

Futurity participation is easy!

Purchase a nominated ewe lamb **OR** contact the USSA Office to nominated a purchased yearling ewe



Exhibit ewe throughout the summer/fall



Submit points form to the USSA Office

HOW DO BREEDERS

Futurity nomination is easy!

- Inform Sale management you would like the ewe lamb futurity nominated
- For production or online sales contact the USSA Office prior to the sale.
- ***Ewe lambs sold privately are ineligible to participate.



Brenda Reau NSIP Suffolk Breed Representative brendareau@gmail.com

Update: Let's Grow Grant

The USSA is honored to be chosen as one of the 2015 Let's Grow Grant recipients. A major focus of our grant proposal is to offer an opportunity for USSA members to enter their NSIP data through the USSA.

To-date data has been submitted for nearly 500 Suffolks from 6 flocks!

If you are interested in participating or learning more about this opportunity, please contact the USSA Office!





NSIP Update

Thank you to everyone who participated in the How Can NSIP Add \$\$\$TO My Flock? Webinar on March 1. We had over 40 participants on the webinar and many more watching the livestream via Facebook. Thank you to Amanda for experimenting with the webinar technology to bring this information to the membership!

If you were not able to participate live, you can view the taped version: NSIP Webinar Link.

I would also like to call your attention to another great resource available to Suffolk breeders through NSIP and that is the searchable database. This is an amazing tool to view individual Estimated Breeding Values on all of the Suffolk sheep enrolled in NSIP. The power of the tool is endless. To learn more about it go to the USSA webpage and click on the Breed Improvement Committee button.

You can read some of the background or you can go to this link directly: http://nsip.org/searchable-database/. If you would like additional information on using the searchable database, please reach out to me. We may be able to set up a webinar to demonstrate how to navigate through the program and all of the great features.

USDA Announces National Sheep Industry Improvement Center Board of Directors Appointments

Press Release

WASHINGTON, Jan. 29, 2018 – Agriculture Secretary Sonny Perdue today announced the appointment of three members to serve on the National Sheep Industry Improvement Center Board of Directors. The appointed producers and marketing expert who will serve three-year terms are:

- Jeremy Geske, Producer, New Prague, MN
- Brenda J. Reau, Producer, Petersburg, MI
- Steve W. Lewis, Expert in Marketing, Artesia, NM

"The Sheep Center was established to improve the competitiveness of the U.S. sheep industry and these appointees bring experience that will serve this agricultural sector well," said Perdue.

The board is composed of seven voting members and two non-voting members. Voting members of the board include four members who are active producers of sheep in the United States, two members that have expertise in finance and management, and one member that has expertise in lamb, wool, or lamb product marketing. Non-voting members of the board include the U.S. Department of Agriculture's (USDA) Under Secretaries for Marketing and Regulatory Programs and Research, Education, and Economics. USDA's Agricultural Marketing Service provides oversight of the center.

Additional information can be found on the <u>National Sheep Industry Improvement Center Website</u> or <u>www.nsiic.org</u>.

Congratulations to USSA Members
Jeremy Geske & Brenda Reau
on your appointments to the
National Sheep Industry
Improvement Center Board of
Directors!

Let's Grow Resource Center Established

Having awarded five rounds of grants in the past three years, the Let's Grow Program of the American Sheep Industry Association has developed a vast resource of research and information that will prove beneficial to sheep producers around the United States. "That information is now available in an easy-to-use Let's Grow Resource Center that was recently developed with information obtained through the grant recipients," said Let's Grow Committee Chair and ASI Secretary/Treasurer Susan Shultz of Ohio. "That information can play a vital role in helping sheep producers increase their flock's productivity and efficiency.

Information will also be added as available from ongoing grant projects. Visit website

Apply Now for the NLFA Leadership School

Applications are now available for the 2018 Howard Wyman Sheep Industry Leadership School, presented by the National Lamb Feeders Association. This year's school is scheduled for July 8-11 in Sioux Falls, S.D. "We're excited to bring the leadership school back to South Dakota this year," said NLFA President Bob Harlan, a sheep producer from Kaycee, Wyo. "This year, we plan to bring the school back to its foundation, combining educational programs with case studies to engage participants in addressing industry challenges." Attendees will also be tasked with seeking solutions to current industry challenges through a series of case studies.

"One aspect of being a good leader is critical thinking, and we'll ask the leadership school participants to apply their critical thinking skills to develop creative solutions to challenges our industry is facing," stated Harlan. "It will also be an opportunity for current industry leaders to gain a new perspective from future leaders." The application deadline is April 30. Applications are available on the NLFA website. For more information, contact the NLFA office at 605-224-0224 or lambfeeders@outlook.com.



USSA ONLINF SALFS

April Sale
Entry Deadline: April 16
Sale Date: April 26

May Sale Entry Deadline: May 12 Sale Date: May 22

Entry Forms

Sale Site www.wlivestock.com

United Suffolk Sheep Association Online Sale

The United Suffolk Sheep Association will have two spring online sales for USSA and UJSSA members to consign to through wlivestock.com. Sale dates will be April 26 and May 22. Entries are due to the USSA Office April 16 and May 12. Sale entry forms can be found on the USSA website – www.u-s-s-a.org.

Entry Rules: Consignors may enter a maximum of three head per sale.

Ewe Entry - \$25 per head commitment fee

- ➤ If the ewe sells \$25 is credited back to the consignors USSA account.
- If the ewe does not sell the \$25 will be paid to Willoughby Sales.
- > Ewe lambs are eligible to be futurity nominated (optional). Futurity nominations are \$25/head.

Ram Entry - \$50 entry fee

- ▶ If the ram sells \$25 is credited back to the consignor's USSA account and the USSA retains \$25.
- ▶ If the ram does not sell \$25 is paid to Willoughby Sales and the USSA retains \$25.

Consignors are encouraged to submit 3 good photos of each entry and a short video. Please contact the USSA Office with any questions. For both sales, entries are on a first come basis. If a member consigns to the first sale and would like to consign to the second sale, their name goes to the end of the list for the second sale, giving equal opportunity for members to consign. Percentage registered Suffolks are eligible to consign but breed percentage must be disclosed in the catalog information. There is a 10% commission on the sale. Please refer to the "Tips for Consignors" sheet on the website for ways to improve your on-line sale success!

Spicy Skillet Lamb Ragu

Do you have a lamb recipe that is absolutely delicious you want to share? Do you attend farmers market and have a recipe and advice you'd like to share? Do you have a child that loves to cook? We'll feature their recipes, too! Please email recipes to news@u-s-s-a.org to be featured in an upcoming newsletter!

INGREDIENTS

- 1 tablespoon extra virgin olive oil
- 1 pound ground American lamb
- 1 teaspoon cumin
- 1 teaspoon coriander
- 1 teaspoon fennel seed
- 1 1/2 teaspoons smoked paprika salt and pepper to taste
- 1 small yellow onion, chopped
- 2 large cloves garlic, minced
- 2 tablespoons fresh thyme leaves
- 1 tablespoon harissa paste
- 2 tablespoons tomato paste
- 2 cups beef broth
- 1 cup crushed tomatoes
- 1/2 head broccoli rabe, chopped
- 1/2 pound cooked cavatappi (or other similar shaped pasta)* chopped mint/basil for topping
- grated parmesan for topping

DIRECTIONS

- Add olive oil and lamb to a large skillet over medium-high heat. Break up the lamb into small pieces as it cooks.
 Cook until browned. You can drain some of the fat out of the pan at this point if desired or leave it, up to you.
- 2. Add the cumin, coriander, fennel seeds, smoked paprika, salt and pepper and stir to combine with the lamb.
- 3. Add the onion, garlic and thyme, stir again and cook until onion is softened, about 3 minutes.
- 4. Add the harissa paste and tomato paste, stir until incorporated and cook 1 minute.
- 5. Add the broth, crushed tomatoes and broccoli rabe. Stir again until combined.
- 6. Cover the skillet and let cook until broccoli rabe is fork tender, about 5 minutes.
- 7. Add the cooked pasta to the skillet, stir to combine and heat through.
- 8. Garnish with freshly chopped mint, basil and grated parmesan cheese before serving.

Recipe from <u>www.americanlamb.org</u> and provided by <u>Running to the Kitchen</u>

Photography Contest Categories

Ram Power
Ewe & Lambs
Market Lambs
Seasons
In the West
In the East
Commercial Sheep Industry Impact
Just for Fun

Please share this information with fellow Suffolk breeders, shepherds and photographers! All are eligible to win!

Youth (with Suffolks)

USSA Photography Contest

The USSA Photo Contest is open to any who has photos of Suffolk sheep. Photo submission deadline is June 1, 2018. Photographs entered in the contest will be judged on clarity, content, composition and appeal. More than \$1,000 will be awarded between 9 categories.

Winning photos may be included on the new USSA website as well as other association publications and advertisements. Please use this form to enter photos in the 2018 United Suffolk Sheep Association photo contest.

Please read all rules before submitting:

- Images should be in mega-pixel digital format
- Images can be black and white or color.
- All entries must include a minimum of one Suffolk animal
- Please include category and your name in file name (ex. youth.johnsmith.jpg)
- Contest is open to all Suffolk enthusiasts (need not be a member).
- Entries must be received by 5:00 pm CST, June 1, 2018.
- All entries become property of USSA and may be used in any capacity (magazine, social media, print ads etc.) without advance notice. The individual submitting the photo can continue to use the photo for personal use.



- There is no limit to the number of entries per person.
- Cash prizes A 1st prize of \$75, 2nd prize of \$50 and 3rd prize of \$25 will be awarded in each category. Categories:

Ram Power • Ewe & Lambs • Market Lambs • Seasons (winter, fall, summer, spring) • In the West • In the East • Impact on Commercial Sheep Industry • Just for Fun • Youth (with Suffolks)

Submission Instructions:

Photos should be submitted electronically using: https://form.jotform.com/80774510888164





CONTACT US TODAY TO BOOK YOUR NEXT! SALEBOOKINGS@WLIVESTOCK.COM 317-983-6572 Ext. 1003





ALL AMERICAN SHOW & SALE

MAY 31-JUNE 2 I RENO, NV

JUDGE WETHER SIRES AND DAMS: Mark Hoge JUDGE BREEDING SHEED: Dich Jacobsen

ENTRIES DUE MAY 1ST

THURSDAY, MAY 31, 2018

SHOW...9:00 AM

FRIDAY, JUNE 1, 2018

SHOW...10:00 AM

FRIDAY, JUNE 1, 2018

CS&HSBA SHOWMANSHIP COMPETITION...3:00 PM

FRIDAY JUNE 1, 2018

SUPREME DRIVE ...4:00 PM

SATURDAY JUNE 2, 2018

NUGGET ALL AMERICAN
SALE...10:00 AM
CELEBRITY BALL ROOM

FOR MORE INFORMATION VISIT WWW.WLIVESTOCK.COM

MORE LIVE SHOWS & SALES:

MARCH 30-31:: INDIANAPOLIS, IN

PREMIER 10 Midwest Elite

Premier Goat

APRIL 27-28 :: CHICKASHA, OK

OKLAHOMA. Corporation

OKLAHOMA

PLACE S. WHITE SHOW S. SALE

BLACK & WHITE SHOW & SALI

OHLAHOMA
CORPORATION
GOAT SHOW & SALE

MAY 4-5 :: DANVILLE, IN
ENTRY DEADLINE: APRIL 1ST

SOUTHDOWN Show & Sale

THE Midwest flite SHROPSHIRE whow and male

Midwest flite SLICKSHORN Afour and rale

It's not too early to get started!



NOTE: UPDATED FEES

Membership Dues New - \$40 Paid prior to March 1 - \$40/yr Paid after March 1 - \$60/yr

Rush Fees Needed within 72 hours: \$25/hd Needed in less than 14 days: \$10/hd

<u>Late Registrations</u>
Registrations (over 1 yr old)\$15/hd

Registry Reminders & Tips

As you evaluate your lamb crop, gather your lambing records and begin to fill out lamb registration applications, here's a few friendly reminders:

- · Give yourself plenty turnaround time. Once papers are received in the office there can be up to a two week processing time depending on workload. If papers are need by a certain date, please indicate date needed - even if that date is greater than two weeks from submission. If papers are needed in 14 days or less from submission/postmark date. \$10/head rush fee is applied. If the papers are needed within 72 hours of submission a \$25/head rush fee is applied. The office intends to process work in a quick, efficient matter but during the height of the registration time, а slower time should turnaround be expected.
- Double check your lamb's information flock number (ear tag), sire & dam registration numbers and flock numbers, birth type and birth date.
- Print legibly The Online Registration (Jotform) is very simple to use and automatically emails you a copy of the application! Additionally, there are Excel documents available on the website that you can type in the necessary information, save a copy for your records then email, fax or mail it to the office. If you would like to use Excel and have more than 15 head to register, please contact the office, there is another Excel document available for larger volumes of registrations.
- For percentage sheep, please use an application for percentage registrations or, if you do not have a percentage form, please indicate the animals that are percentage registrations.
- · Please include a breeding certificate if needed. If you do not

- have a signature of the recorded owner of the ram please have that owner contact the USSA Office by email or phone.
- For transfers, be sure to include a date of sale and double check that the seller has signed the back of the registration certificate.
- All non-family transfers are \$10 per transfer. There will no longer be two different fees, dependent on sale date, for transfers. Within family transfers will remain \$3 per transfer. Please be aware of this change if you are using older fee sheets.
- If you would like to have transfers sent to the new owner, please include that message on the submitted documents.
- · All work orders should include \$3 for postage, shipping and handling.
- Don't forget to include a daytime phone number or email that you can be contacted at if there are questions at the time of

- processing.
- Determine if you have paid your membership dues. If you have not paid your 2018 membership dues, you can submit that with the work you send in late membership dues are \$60. If you are joining for the first time, a new membership is \$40. Junior memberships are \$15 per junior. Individuals who have not reached 22 years old by January 1st are considered junior members.
- Payment is required at the time of submission. Accepted forms of payment include check, credit card or PayPal (there's a direct link to PayPal on the USSA website homepage).
- If you plan to fax applications, please make sure they are legible. Applications can be faxed to 734.335.7646. We suggest that you contact the office after you have faxed applications to insure transmission was successful.

He Sells April 26th!

USSA Online Sale – wlivestock.com



"Hunger Games" Mil-Sid 1604

Sired by "Trip-Bute" my 2012 National Champion Ram, 1604 is a Stud ram! He measures over 43 inches at the shoulder and is 400 plus lbs. To go along with that he's smooth in his overall make up, big sweeping rib shape, big flat wide hip, standing on plenty of bone work. He was 2nd yearling ram and Best Headed ram at NAILE in 2017.

Mil-Sid Farms – Josh Miller 518-231-8113 www.mil-sidfarm.weebly.com

Join Us On Social Media!



United Suffolk Sheep Association

<u>United Junior Suffolk</u> <u>Sheep Association</u>



<u>UnitedSuffolkSheep</u>

California Ram Sale Report

The 98th Annual California Ram Sale was held on Saturday, April 8th in Potterville, California. There were 32 consignors from five states. There were 503 head listed in sale catalog; they included: 296 Suffolks, 140 crossbreds, 33 white face, 30 Hampshires, 3 composites (Suffolk-Texel-Columbia cross), and 1 Oxford.

Suffolk rams averaged \$691 - more information overall averages are available on the California Wool Growers Association website: http://californiawoolgrowers.org.



Lloyd McCabe of Dixon, CA: Top Suffolk pen consignment; winner of award presented by the USSA. The pen pictured sold for \$1,025 each.

Jim Neumiller of Healdsburg, CA: Consigned rams that scanned the 2^{nd} and 3^{rd} largest loin eye rams and one of them was 2nd highest indexing ram. This pen sold for \$1,150 each.



Group from left to right: Jim Neumiller, Joe Olsen, Mike Mann, Rich Jacobsen, Larry Pauly, and Blair Summey.

Blair Summey of Lincoln, CA had the best overall indexing pen of ram, 4 Suffolk rams; the 3rd highest indexing ram, just behind Jim's; and the best overall consignment of the entire sale.

John Openshaw, who scanned the rams said that this was the best group he ever scanned.



Pictured above is John Phillips of Paul, ID in the sale ring with his Suffolk pen which sold for \$800.



CLASSIFIED ADS

*See USSA website for photos Ram For Sale

Yearling Ram (RRNN) sired by a Northern Traditions son. Damis sired by Cahill 1011RRNN, a Ruby Mountain "Tuff" son. \$500. Jerry Caven & Family, ATA Suffolks, Vernon Center, Minnesota 507-549-3122

January Ewe Lambs For Sale* Russell Sheep Company has selected this group of lambs for sale direct from the farm . Individual pictures and information are on our russellsheepcompany.com under the 'lambs for sale' page. Also look for our entries in the Suffolk Online Sale and the Big Ohio Sale. We feel all these ewes are show worthy and packed with production potential. Contact further information: Jeremy Russell: 765-749-3100, Paul & Diane Russell: 765-288-4845. Facebook: Russell Sheep Company, **LLC**

Ewe Lambs For Sale

Loaded with ewe lambs again this year. Some ewe lambs out of "Sho Me Lad". Delivery free to Reno, NV or Mid-West Stud Ram Sale /National Suffolk show and sale in Sedalia, MO. Lost River Livestock, Donna Mays, ID. lostriverdm@yahoo.com or 208-541-3405

Lambs For Sale

Circle T Farm will be having an Open Barn April 14th from 10 a.m. until dark. Farm Address: 11242 Challenge Dr. Bon Aqua Tn. See some of our sale sheep on our website. <u>Circletfarm.org</u>

For Sale*

Raca Bend Farm ram "Smokey" DOB: 2/17/17 - Sire: Mil-Sid Farm 1406 - Undefeated 1st place ram 2015 New Jersey & New York State Fairs, Big E & KILE. Dam: MacCauley 3300. Ram is tall, nice standing, wonderful looking ram, with great easy going personality-great with people! Ready to go work for you!! First \$700. Also offering a ram lamb for sale. Raca Bend Farm, Somerset, PA- exit 110 PA turnpike - Caleb: cjantram@icloud.com, Dave: 814-279-1799 or Jodell: 814-279-7294

Superior Farms Secures USDA Approval for Industry's First Camera Grading Technology

Superior Farms Continues to Invest in the US Lamb Industry by Providing Electronic Grading to Benefit Producers and Consumers

Press Release

Feb. 5. 2018 (Sacramento, CA) -Superior Farms, North America's largest lamb processor, announced that it has received approval from the USDA to begin grading carcasses with the VSS2000 System camera (Electronic Grading), the first digital camera to be approved for use in the US lamb industry. The new digital camera was installed in October 2015, and Superior Farms has worked handin-hand with the USDA to secure approval since then.

Rick Stott, President and CEO of Superior Farms said of the launch: "Our team worked closely with the USDA for two years validating the camera's algorithms to assure full accurate carcass measurements of both yield and Combining quality grades. Electronic Grading with our Producer Portal will allow unprecedented access to carcass information by our producer partners that will allow every segment of our industry to continue to produce a better product."

This Electronic Grading system will provide Superior Farms producers detailed meat information about their lambs. "We will now be able to share this detailed information with our producer partners

through our Producer Portal. This information includes the USDA Yield Grade and Quality Grade, as well as the Ovine Cutability Calculation (OCC), the primal weights (leg, loin, shoulder, rack, breast, trotters, and neck) and two digital images of each lamb carcass processed," said Lesa Eidman, Director of Producer Resources and Sustainability for Superior Farms.

"This technology will provide our producers unprecedented amount of information about the meat and carcass characteristics of their lambs. Ultimately, producers will be able to make genetic and production changes to provide US lamb customers with the highest quality, most consistent product we can deliver," added Eidman.

The next steps are to, first, pair this information with the Electronic Identification (EID) tags so that producers can see the data on an individual lamb basis. Second, to implement the technology in Superior Farms' Denver facility.

"Now that we have received approval from the USDA for the camera grading, we can begin implementing the technology in our Denver facility," Stott noted. "We look forward to working with the USDA to expedite the approval process so that both of our facilities

have this state of the art technology." The USDA grader will remain onsite to verify that the technology remains accurate and in-line with the USDA grading standards.

The American Lamb Board has been a vital participant in bringing this development to fruition. Most importantly, the board funded electronic grading research conducted by The Center for Meat Safety and Quality, Department of Animal Sciences, Colorado State University. In their study titled "Industry **Implications** Economics of Implementation of Lamb Instrument Grading," The overwhelming found evidence of the value of the camera technology and concluded: "... unprecedented information about lamb carcass composition and value will be collected and True production available. management decisions can be made by U.S. sheep producers with conveyance of product attributes of harvested lambs."



Founded in 1964 with headquarters in Sacramento, California, Superior Farms is North America's largest, and most sustainable, processor and marketer of lamb. The company is the recognized leader in the retail and foodservice markets it serves, providing products and services to customers throughout the United States, Canada, and more than 10 countries. The company has approximately 400 employee-owners at its nationwide network of facilities and offices. Superior Farms is an employee-owned company whose members take pride in their individual roles and contributions to the company's success. The Superior Farms family of brands includes Superior Farms, www.superiorfarms.com; Cascade Creek, www.superiorfarms.com; Cascade C

Attention Members!

When selling Suffolks, ask your buyer for their email address and if you can share it with the association. We'd like to add Suffolk buyers to our email distribution lists! Let's get buyers excited about Suffolks AND the association!

Also, anytime you sell Suffolks and would like the office to send them some information and FREEBIES, email Amanda-info@suffolks.org or include note with the transfers to the office.

Calendar of Events

April 14 Broehm's Enterprise 3rd Annual Farm SaleN5797 E River Rd, Brillion, WI. Sale starts at 10 am, ends 1 pm. Chalkboard sale. Lunch provided. Jarrod (920-418-2437) or Blake (920418-2435)

- 14 Circle T Farm Open Barn 10am until dark. 11242 Challenge Dr., Bon Aqua, TN 37025. 931-215-4375 or Facebook: Circle T Farm
- 16 48th Annual Ebert Sheep Farm Sale www.wlivestock.com
- 17 Northern Exposure Livestock (Suffolks, Hamps & Southdowns) www.wlivestock.com
- 24 The Show Stoppers (Skartvedt, Slack, McClure) www.wlivestock.com
- 24 Stars of the North Sale <u>www.wlivestock.com</u>
- 26 USSA Online Sale <u>www.wlivsestock.com</u> Entries open to USSA and UJSSA members!
- 28-29 Corporation /Black and White, Chickasha, OK www.wlivestock.com
- 29 Mountain Range Midwest Plains Sale (Ruby Mountain & Hoskins) www.wlivestock.com
- 29 MacCauley Suffolks Online Sale www.wlivestock.com

May

- 1 Quam Suffolks, Hamps & Southdowns Online Sale <u>www.wlivestock.com</u>
- 5 Kimm Suffolks Production Sale, Kirkwood Community College, Cedar Rapids, IA -5:30pm www.breedingsheeppage.com/kimm/ Sale: www.dvauction.com
- 5 Midwest Elite Slick Shorn Show & Sale, Hendricks Co. Fairgrounds, Danville, IN www.wlivestock.com
- 8 Double L Livestock Online Sale www.wlivestock.com
- 10-12 Big Ohio Sale, Eaton, OH www.bannersheepmagazine.com
- 12 Suffolk U Webinar Your Flock & Social Mediawww.u-s-s-a.org
- 17 Pirtle Farms Online Sale www.wlivestock.com
- 21 All-American Junior Show & National Junior Suffolk Show Semen Benefit Auction www.u-s-s-a.org
- 22 USSA Online Sale <u>www.wlivestock.com</u> Entries open to USSA and UJSSA members!
- 25 Submission Deadline: Summer Newsletter
- 26 Season's Bounty Farm Suffolk Production Sale, Harrisonburg, VA www.seasonsbountyfarm.com
- 25-26 Great Lakes Show & Sale, Wooster, OH www.bannersheepmagazine.com
- 31- 1 Nugget All American Show & Sale, Sparks, NV www.wlivestock.com

lune

- National Junior Suffolk Show Entries Due USSA Photo Contest Entries Due Suffolk Ambassador/Queen Applications Due UJSSA Director/Intern Applications Due
- 2 Midwest Junior Preview Show, Missouri State Fairgrounds, Sedalia, MO www.midwestjuniorpreviewshow.com
- 3 MacCauley Suffolks Online Sale www.wlivestock.com
- 9 Illinois Junior Preview Show, Woodford Co. Fairgrounds, Eureka, IL Info: John (309) 837-2168, <u>corsonre@yahoo.com</u> or Cheryl (815)795-5030, croelf@mtco.com
- 11 Ebert Sheep Farm Ram & Ewe Lamb Sale www.wlivestock.com
- 25-30 National Suffolk Sale, in conjunction with the Midwest Stud Ram Sale, Sedalia, MO www.midwestsale.com

July

- 5-8 National Junior Suffolk Show, Lebanon, IN www.uissa.org
- 17 Suffolk U Webinar- Managing Parasites www.u-s-s-a.org
- 28 NSIP Center of the Nation Sale, Spencer, IA www.nsip.org

August

- 1 DEADLINE: Intent to run for USSA Board of Directors
- 2 2018 Midwest Regional Jr. Suffolk Show, Ohio State Fair. Info: Sam & Pat Wiford sampat@watchtv.net
- 11 Eastern NSIP Sale, Wooster, OH www.nsip.org

September

- 1 Submission Deadline: Fall Newsletter
- 13 Suffolk U Webinar-Technology & Your Flock www.u-s-s-a.org

October

Deadline: USSA Election Ballots (postmarked)
 USSA & Let's Grow Suffolk Scholarship
 Applications Due

November

1 Ewe Lamb Giveaway Video Submission Deadline North American International Livestock

Exposition -www.livestockexpo.org

- 10 Market Lamb Show
- 11 Junior Suffolk Show
- 12 Open Suffolk Show
- 27 Suffolk U Webinar- Nutrition: Late Gestation & Lactation www.u-s-s-a.org

December

Submission Deadline: Winter Newsletter Last day to submit Futurity Points

Advertise with the USSA!

E-blast

The USSA will create a specialized E-blast for each customer.

MEMBER PRICING

\$100 - Single/First Blast \$50 - Resend

NON-MEMBER PRICING

\$200 - Per Blast

Suffolk Newsletter

Pricing below is for publish-ready ads. At this the time USSA does not create banner ads but can get you in contact with designers.

MEMBER PRICING

\$200 - Full Page

\$100 - Half Page

\$50 - Quarter Page

NON-MEMBER PRICING

\$300 - Full Page

\$200 - Half Page

\$100 - Quarter Page

Banner Ads

Pricing below is for camera-ready banner ads. At this the time USSA does not create banner ads but can get you in contact with designers.

MEMBER PRICING

\$20-week

\$40-month

\$200 - 6 months

\$350-year

NON-MEMBER PRICING

\$40-week

\$80-month

\$350-6 months

\$600-year

Web Packages

MEMBER PRICING

\$125 - One Month Banner & One

E-blast

\$160 - One Month Banner & Two F-blasts

NON-MEMBER PRICING

\$200 - Per Blast

Pipestone Lamb and Wool Facility Tour June 4th, 2018

News Release

The Pipestone Lamb and Wool Program, dedicated to changing sheep production to make it more profitable for producers, is excited to offer an idea filled sheep facility tour. The Pipestone Lamb and Wool program offers this tour every other year and this will be the sixth tour offered. The purpose of the tour is to give producers an opportunity to see various types of sheep facilities, including the latest innovations in sheep buildings, handling systems, feeding systems and facility layout.

The tour will be a full day, visiting four Lamb and Wool producers with new and remodeled facilities. All of these operations have devised their buildings and feeding systems to reduce labor and enable them to run larger numbers of ewes with the same labor. Tour participants will see lambing barns, hoop barns, remodeled buildings along with various feeding systems designed to reduce labor and minimize feed waste. In addition, this will be an opportunity to hear the philosophy sheep production from successful sheep producers.

Visit our website for registration information and to view pictures of tour locations. Registration forms and additional information about our facility tour are available on our web page or individuals can contact the Pipestone Lamb and Wool Management Program, Minnesota West Community and Technical College, P.O. Box 250; Pipestone, MN 56164. (800)658-2330, philip.berg@mnwest.edu or laurie.johnson@mnwest.edu.

American Lamb Board Establishes Goal of 2 Percent Demand Growth Yearly

The American Lamb Board (ALB) has approved a new long range plan for 2018-2022 to focus the work of the checkoff and its stakeholders in the areas of promotion, information and research over the next five years – and it boldly sets a demand growth goal.

The strategic objective of the plan is to increase demand for American Lamb by 2 percent annually over the next five years, for a total demand growth of 10 percent. Per capita consumption of lamb in the U.S. has remained steady over the past ten years at approximately one pound per person per year with nearly 20 percent of lamb consumption occurring during the spring holidays. Urban shoppers are the most likely to consume lamb with the highest consumption occurring on the East and West Coasts. In 2015, lamb demand was up 7 percent compared to 2014 and increased again in 2016 by 2.5 percent.

"The future holds tremendous promise for our industry which produces a unique, flavorful, tender and nutritious protein that meets the changing needs and preferences of consumers," says Jim Percival, Xenia, Ohio, ALB chairman. "Improving the quality and consistency of our products to ensuring consumers have a great eating experience every time, increasing our industry's productivity and stabilizing our prices are all critical to the success of creating demand for American Lamb."

ALB is committed to Five Core Strategies outlined in the Long Range Plan that aim to increase the demand for American Lamb.

- Grow awareness and increase usage of American Lamb among chefs and consumers.
- Promote and strengthen American Lamb's Value Proposition.
- **Improve** the quality and consistency of American Lamb.
- **Support** industry efforts to increase domestic supplies of lamb.
- Collaborate and communicate with industry partners and stakeholders to expand efforts to address the first four strategies.

"Using these core strategies, the ALB will create budgets and annual work plans to achieve the goals and initiatives set by the Long Range Plan. America's lamb producers are excited about the work we'll be doing over the next several years to increase the demand not just for lamb, but specifically for American Lamb." Percival The Long Range Plan identifies key trends and opportunities in today's marketing climate. Global demand growth, interest in buying local and production practices, changing consumer preferences, nutrition perceptions of lamb, as well as the price and perceived value of American Lamb all influenced the five core strategies outlined in the Range "We trust that other stakeholders and allied industry partners will seek opportunities to align their plans with this plan and find ways to the industry-wide objectives. We all benefit when we focus our efforts to build demand for American Lamb." Percival says. To download the full version of the Long Range Plan, go www.LambResourceCenter.com.

AMERICAN LAMB INDUSTRY ROADMAP PROJECT

Click Here to access the American Lamb Board's Final Lamb Industry Roadmap Report!



Suffolk U Webinars

The USSA is excited to announce a new bi-monthly webinar series! After the success of the March webinar. How Can NSIP Add \$\$\$ To My Flock?, the USSA Staff and Board would like to expand this offering to a series, covering various topics. The 2018 Suffolk U Webinar schedule is listed to the right. We hope you find these topics to be of value! We welcome you to attend these webinars, however, if you cannot attend, don't worry - the will all be recorded and archived for you to link to from the USSA website!

Information will be posted on the USSA website and Facebook pages approximately 2 weeks prior to each webinar. Please contact the USSA Office if you have any questions.

If there are topics you would like to see covered in the future, please contact the USSA Office.



SOCIAL MEDIA & YOUR FLOCK

MEGAN HOBBS, HOBBS SHOW LAMBS

MAY 21, 2018, 7PM CENTRAL

MANAGING PARASITES

DR. JOAN BURKE, USDA, ARS , DALE BUMPERS SMALL FARMS RESEARCH CENTER
JULY 17, 2018, 7PM CENTRAL

TECHNOLOGY & YOUR FLOCK

DAVE FICKENSCHER, RIVERWIND SURVEILLANCE SUPPLY

SEPTEMBER 13, 2018, 7PM CENTRAL

NUTRITION: LATE GESTATION & LACTATION

ROB ZELINSKY, ACCOUNT MANAGER, HUBBARD FEEDS

NOVEMBER 27, 2018, 7PM CENTRAL

Topics to watch for in 2019

SUFFOLK HISTORY THE NEW SUFFOLK BREEDER



Information will be posted to the USSA website, Facebook Page & Newsletter approximately two weeks before each webinar on how to connect.

Contact the USSA Office for more details.

Young Producers Needed for ALB Program

The American Lamb Board is seeking two candidates to represent the United States in the Young Guns Leadership Program at LambEx in Australia. ALB believes producer education is of the utmost importance for the longterm viability of the industry. The American Sheep Industry Association is sharing this with its Young opportunity Entrepreneur stakeholders.

The program is intended to broaden the understanding of new innovation and technologies in sheep production practices. This leadership development forum will provide innovative and progressive opportunities for young producers to increase United States

production efficiencies and provide a consistent, high quality, premium product for continued lamb demand growth and increasing the American market share.

Each country (U.S., Australia and New Zealand) will select two young producers (22 to 40 years old) who exhibit future leadership potential to participate in the forum for two years. The leaders that are selected will be required to present a report on the Young Leader Program at the 2019 ASI Convention in New Orleans.

The program is set for Aug. 1-8, and will kick-off with innovative industry and operational opportunities and finish in Perth at the 2018 LambEx. Airfare, hotel and other travel expenses will be covered for the participants that

are selected to represent the United States. Participants will be responsible for some meals, as well as incidentals.

There are two parts to the selection-application process:

- 1. Applicants must complete the written application, which is available here or by contacting Karissa Maneotis at karissa@americanlamb.com.
- 2. Interviews will be conducted over the phone or in person depending on applicant's location. All applicants must be members of ASI. Applications are due by April 30. Interviews will be conducted May 1-15 and successful participants will be notified by May 25.

STATE/REGIONAL SUFFOLK ASSOCIATIONS

CALIFORNIA:

Website President: Greg Ahart 916.716.0089 or greg.ahart@superiorfarms.com

ILLINOIS:

President: John Corson 309-255-4606 or corsonre@yahoo.com

IOWA:

Website Facebook Page President: Kathy Krafka Harkema 641.623.7200 or truechamp@aol.com

MINNESOTA:

President: Jeremy Geske 612.756.1200 or jeremy.geske@gmail.com

MISSOURI:

President: Amanda Dobson 660.232.1433 or adobson.rvt@gmail.com

MONTANA:

Website

Contact: Jane Rath 406.232.1060

NORTHEAST:

Website Facebook Page President : Josh Miller 518-231-8113 or millers@midtel.net

OHIO:

Facebook Page President: Larry Orwick larryorwick123@gmail.com

PENNSYLVANIA:

Facebook Page President: Jodie Hoover 724-222-9325 or jhoover@fortcherry.org

SOUTH DAKOTA:

President: Jim Van Dyke 605-770-1095 or seedstock@venturecomm.net

WISCONSIN:

Website Facebook Page President: Kevin Slack, 262.903.5971 or kslacksuffolks@yahoo.com

Premier 1 Supplies Acquires Small Ruminant Business From Pipestone Veterinary Services

April 11, 2018 -Washington, IA -Premier 1 Supplies, LLC announced that it has acquired the Sheep Business Unit from Pipestone Veterinary Services, PLC, Minnesota-based company. The Business Unit Sheep responsible for providing practical healthcare nutrition and knowledge to sheep producers throughout the United States, including a wide array of small ruminant feeds and supplements. The purchase will better serve the needs of Premier's sheep and goat customers across the United States and Canada.

The asset purchase of Pipestone's Sheep Business Unit fits into Premier's strategy to advance the sheep industry through education-first approach. Premier will provide its customers with access to Pipestone's small ruminant veterinarians as well as other on-staff experts including Dr. Dan Morrical, the just-retired sheep specialist from Iowa State University. Dr. Morrical was responsible for ISU's educational programs in all areas of sheep production, ranging from nutrition, genetics, marketing management.

"The acquisition of Pipestone's Sheep Business Unit complements our existing sheep and goat supply business. We can now provide a wider range of services-from sheep care to nutrition to fieldtested products. This investment represents а win-win customers," said Ben Rothe, chief executive officer of Premier 1 Supplies. "The acquisition will allow us to provide programs, knowledge, and assistance to sheep producers at a time when many university

sheep extension programs are downsizing."

"Pipestone is thrilled to team with a company that shares the same passion for helping sheep producers as we have had for the past 75 years." said Hannah Walkes, President of Pipestone. "We view this as a tremendous opportunity to bring an even greater level of service and commitment to producers via an expansion of the Shepherd's Club combined with Premier's reach in the industry."

Lamb Value Discovery Workshop Seminar

April 2, 2018 - FARGO, N.D. — Sheep producers will have an opportunity to learn about live animal evaluation, sheep slaughter, carcass merit and lamb value during a workshop the North Dakota State University Extension Service is hosting April 25-26.

The interactive event will be held in Shepperd Arena on the NDSU campus. It will run from 8 a.m. to 5 p.m. on April 25 and 8 a.m. to 2 p.m. on April 26.

"It has always been exciting for me to learn about the conversion of animals to meat and understand the value difference of each animal," says Travis Hoffman, NDSU/University of Minnesota Extension sheep specialist. "This educational seminar will provide insight on how we can work collectively to produce high-quality lamb and inevitably receive more for producing a premium product.

"The practical application of ultrasound and actual carcass measurements can be used to shape our ram selection and breeding programs," he adds.

This program is modeled after the sheep industry's Lamb 300 courses, with the addition of ultrasound measurements from the April 16-

17 NDSU Sheep Ultrasound Certification School.

Attending producers will receive the chance to "bid" on a group of marketed lambs. The producers will be able to follow those lambs through harvest at the NDSU Meats Laboratory, fabrication and taste testing.

"This will allow determination of actual live, carcass, and wholesale and retail prices, along with consumer satisfaction, to be evaluated from a total of 20 lambs," Hoffman says.

In future research, he will be working with sheep producers in North Dakota, South Dakota and Minnesota to collect carcass data from their 2018-marketed (July-September) lambs. This workshop and research are sponsored by the American Sheep Industry Association's Let's Grow program.

"We are recruiting interested individuals who want to learn more about the carcass merit of their lamb crop and strive for preferred lamb premiums," Hoffman says. "We can expect a continued push for value-based marketing, and it will be rewarding to produce fast-gaining lambs that produce trim, muscular carcasses."

The cost of the workshop is \$50. The registration deadline is April 23. Register online at https://www.ag.ndsu.edu/ansc through the NDSU Marketplace link.

For more information about the workshop and/or future research involvement, contact Travis Hoffman at 701-231-2222 or travis.w.hoffman@ndsu.edu.

Have something to share?

- √ Upcoming Events
- ✓ Press Releases
- √ Other Opportunities

SUFFOLK HISTORY

- Do you have Suffolk history you would like to share?
- Is there a piece of Suffolk history you would like to learn more about?
- Are there Suffolk genetics you would like to learn the history about?
- Is there a Suffolk breeder/ flock that you would like to learn more about?

Please email or contact the office!

WANTED

Are you in search of a historical Suffolk / Association item? We can list your wanted ad here!

FOR SALE

Do you have Suffolk/ Association items that you would like to sell? We can list them here!

A Moment of 60's Suffolk History

The dawning of 1960's ushered in the change from Hampshires to Suffolks being the dominant commercial ram sire in the west. Breeding schemes of Intermountain west was geared to producing large numbers of range This was the Suffolk producer's bread and butter. These rams were sold in large numbers to sizeable white face commercial operations to sire brockle face lambs for the meat trade. Yearling rams in those days usually required small amount of grain per day to maintain flesh for sale day. When one considers the seed stock producer, the range ram producer, who often was also a seed stock producer, and the commercial sheep raiser, there was very nearly a seamless type difference between the sheep desired by all.

At the same time sheep breeders in the Midwest and East were also revising their sheep operations. Hampshires, Shropshires and Southdowns had been the most popular breeds. But the U.S. sheep industry as a whole was tending to a larger framed and less wooly headed type of sheep. Like the inner mountain and western sheep breeders, sheep breeders east of the Rockies were also shifting toward the Suffolk breed maybe for slightly different reasons.

Gary TeStroete, who resided in Sioux Center, Iowa was one of the instrumental Midwestern breeders as Suffolks became "the breed in the lead". Gary had a great eye for judging livestock, as he was high individual in the 1962 National Collegiate Livestock Judging contest for South Dakota State University. With eye of a shepherd, Gary sought the kind of sheep that would meet the needs of all constituents involved in the Suffolk industry.

An example of the kind of sheep described in the paragraph above is Linn Taylor's 1961 Chicago International Champion Ram. The picture on the right is a retouched photo of the ram. Note the ram's base width, bone, and mass, which were typical of the Suffolks of the early 1960's.



His Arlo Farms 150 "Hawkeve" was the Chicago International Champion ram lamb in 1961and also became the most famous ram in the world. "Hawkeye" became a poster sheep for the Deluxe Check Company. resulting in more 100,000 requests for his picture, "Hawkeye", better known as Deluxe Check Symbol 3621, is truly the most famous sheep in the world. Consider the similarity in type between the Taylor ram (above) and "Hawkeye" (below)!





Gary TeStroete developed a Suffolk flock that contributed to all facets of the Suffolk sheep industry. One of his rams pictured above is "Magnifier". This ram possessed phenotype and character to satisfy the most discriminating show ring aficionado. He had the tools that the commercial producer was seeding: performance, body mass, bone and feet and leg placement, and testicular size. Plus, he had "the look" that when mated to the right ewes would produce competitive wether-type sheep. Could the today's Suffolk breed use more rams that had pieces possessed by "Magnifier"?

In another part of the country we had Suffolks under a different environment. Pictured below are a few of T. B. Burton's range rams in Cambridge, Idaho. The environment in this photo is how these intermountain range rams were prepared for their service by making them at home on the range.

Submitted by Ron Alves



United Suffolk Sheep Association - January USSA Board Conference Call - January 10, 2018

Board Member Present: President, Matt Beals, Treasurer, Bill Royer, Secretary, Amanda Everts and the following directors: Ron Alves, Gayle Lucas, Blair Summey, Tom Burke, Bill Gergen, Jeremy Geske, Bret Henderson, Randy Hodges and Joe Emenheiser. Absent: Paul Skartvedt.

President Beals called the meeting to order at 7:04pm.

Additions/Approval of the Agenda

Joe Emenheiser moved to accept the meeting agenda as written. The motion was seconded by Randy Hodges. All were in favor, motion carried.

Approval of Meeting Minutes

Ron Alves made motion to approve the following meeting minutes – November 2016/2017 board meeting. The motion was seconded by Jeremy Geske. All were in favor, the motion carried.

Secretary Everts reported that the November 2017/2018 board meeting and annual meeting minutes will be emailed out later in the week for approval.

Secretary's Report

Secretary Everts reported that registrations and transfers are up compared to last fiscal year to date. Amanda continues to train Jenna on registry work and billing. The annual dues reminder letter will be mailed out the end of January. Bill Royer made motion to accept the Secretary's report. The motion was seconded by Jeremy Geske. All were in favor, motion carried.

Treasurer's Report

Treasurer Royer reported the current balance sheet shows \$284,946 in equity compared to \$254,446 a year ago at this time. The investment fund balance was \$237,072. He also reported that 990 long form has been completed for the association's last fiscal year and is available for board members to review. Directors interested in reviewing the 990 should contact Amanda or Bill Royer within the next 10 days, after that time the accounting firm will be given the go-ahead to submit the return. Bill Gergen made motion to accept the Treasurer's report, the motion was seconded by Jeremy Geske. All were in favor, motion carried.

UJSSA Report

Amanda Everts reported that the juniors continue to plan for the 2018 junior show to be held at the Boone County Fairgrounds in Lebanon, Indiana. The 2019 show will be at the

Kansas State Fairgrounds with the All-American; communication has been made with the Kansas State Fairgrounds for a contract to be drawn.

Committee Reports

By-Laws - Chairman, Randy Hodges reported that the proposed language for Section 6: Vacancies that were sent to the membership for approval did not have any changes from what was previously included in the bylaws. The committee will review that section to determine if a change was supposed to be made. The board was asked to review the section as well.

Youth Promotion – Amanda Everts reported that futurity results are posted and checks have been sent to participants. Ewe lamb giveaway winners have been contacted and provided a list of breeders they can choose their ewe lamb to come from.

Marketing/Promotion - Chairman, Bret Henderson reported that the committee has spent a lot of time on the logo and believe it is ready for the board to review and vote on. An ad/sponsorship will be sent to ASI for their upcoming convention.

Budget – Chairman, Bill Royer, reported that income is up about \$3000 and expenses are up \$500 compared to the last fiscal year to-date. At this point, the association is well aligned with its budget.

Scholarship – Chairman, Ron Alves, reported that he had reviewed the scholarship applications and asked the board to consider the following changes:

USSA Scholarship: Offer one scholarship.

Add that the applicant must own a registered Suffolk sheep.

Applications must be typed, not handwritten. Previous recipients are ineligible for future USSA Scholarships but are eligible to apply for the Let's Grow Scholarship.

Let's Grow Scholarship: Application must be typed, not handwritten.

Jeremy Geske moved that the BOD accept Ron's recommendations. The motion was

USSA Spring Online Sales APRIL 26 & MAY 22 - WLIVESTOCK.COM April Sale Consignors Include: Mil-Sid Farm , Josh Miller (NY) - Stud Ram · Russell Sheep Co. (IN)- 2 Ewe Lambs Henderson Suffolks (IN)- Yearling Ram & Jan Ewe Lamb Baldwin Suffolks (NE)- Yearling Ewe & Ewe Lamb Swingin' T Ranch, Mike Torrone (OK) - Ewe lambs & Ram Lamb Meadow Creek Farm, Jacob Wolff (NE) - Yearling Ewe Arnevik Suffolks (WI) - Stud Ram & Yearling Ewe May Sale Consignors Include: Lost River Livestock, Donna Mays (ID)- 2 Ewe Lambs Gorsett Family Suffolks (MO)-3 Ewe Lambs RennVue Farms (MI)- Yearling Ewe(s) & Ewe Lamb(s) Ashleigh Rasnick (VA)- Yearling Ram JMG Suffolks, Jeremy Geske (MN) - Ewe Lamb Dry Sandy Sheep Co., Matt Beals (NE) - Ewe Lamb Mollie Bear Farms, Bruce Ford (WA) - 2 Ram Lambs Subra Suffolks (WI) - 2 Ewe Lambs Sunset Farm, Joe Williams (OH) - 2 Ewe Lambs & 1 Ram Lamb RTDEE Farm, Trent Nicholson (IL) -Yearling Ewe Wrights Rocky Acres (MO) - TBD · Alves Livestock (CA) - Yearling Ewe, Ewe Lamb & Yearling Ram Van Dyke Suffolks (SD) - 2 Ewe Lambs & Ram Lamb

You can still consign to each of these upcoming sales!

Contact the USSA Office today!

seconded by Bill Royer. All were in favor, motion carried.

Hospitality – Ron Alves reported that the hospitality event at Reno is to be determined. Randy Hodges reported he will contact Tom Begg and donuts and juice or coffee will likely be provided at Ohio. Midwest Sale hospitality is to be determined as well – it's possible it will be a light breakfast before the sale on Friday.

Ambassador - Chairman, Tom Burke that he's concerned with the poor participation in the Ambassador program and the committee recommends that the Suffolk Ambassador position become a Suffolk Queen. Bill Gergen made Tom's recommendations a motion, the motion was seconded by Randy Hodges. After discussion Gergen and Hodges withdrew their motion. Ron Alves made motion that the Ambassador committee explore the possibility that Ambassador becomes the National Suffolk Spokesperson. The motion was seconded by Joe Emenheiser. Bill Royer commented that he sees no change in the position by changing it from the Ambassador to a National Suffolk Spokesperson and does not solve the problem. Jeremy Geske moved that motion be amended to state that the Ambassador position will become a Suffolk Queen or King position. Ron accepted the amendment. The motion was seconded Bret Henderson. Roll Call vote: Yes- Alves, Lucas, Geske, Henderson and Emenheiser; No -Summey, Gergen, Burke, Royer, Hodges, and Beals. Motion failed.

Blair Summey made motion that the Ambassador position changes to a Suffolk Queen contest. The motion was seconded by Jeremy Geske. Roll call vote: Yes - Summey, Lucas, Burke, Gergen, Royer, Geske, Hodges, Henderson; No - Alves and Emenheiser. Motion carried. Tom and the committee will put together an application.

Hall of Fame - Chairman, Tom Burke reported that the committee will be Wayne Skartvedt, Chuck Ream, Donna Mays, Randy Hodges and he was waiting to hear back from Steve George. The committee have their recommendations for the 2018 USSA Hall of Fame by the June board meeting.

Breed Improvement – Chairman, Blair Summey, reported that he emailed out some thoughts to the committee to begin brainstorming ideas. There was a brief discussion on possible requirements for rams

which are consigned to the National Suffolk Sale - no action was taken. There will be a committee before the next USSA BOD meeting.

Online Sales- Chairman, Jeremy Geske, reported that the USSA Online Sales will be held on April 26 and May 22 through wlivestock. The committee will work on some entry changes and create a document with information to help improve the quality of entries and potentially garner better prices for those sheep consigned. The document will focus on tips for taking good photos. Amanda reported that there will be no June sale. There was a brief discussion about having online sales and the dates of the sales. Bill Gergen made a motion that the USSA should not have online sales. There was no second to the motion.

Strategic Planning Updates

Breed Improvement – Randy Hodges reported that the USSA should coordinate a webinar for those who responded to the survey that they wanted to learn more about NSIP. The webinar will cover the basics of NSIP and a question and answer session. It will be open to breeders and those who identified on the survey that they are interested will be contacted directly. The webinar will most likely be in February. Rusty Burgett has been asked to cover the basics of NSIP and Brenda Reau, NSIP Suffolk Breed Representative, will be available as well. Directors are encouraged to join and learn about NSIP.

Maintain a Financial Viable Association – Bill Royer reported that he has had discussions with Matt and Amanda regarding the association's registration program and the future of the association. He would like to continue to look into this topic. He asked if there are any board members that would like to work with him and Amanda on how we move forward with our registry program. He plans to have a recommendation for the board at the June board meeting.

Youth Development - No report.

Communication Plan – No update. Amanda suggested we put an update together to share with the membership this spring.

Old Business

Logo – The board reviewed 6 logo options. Bret Henderson made a motion that the board moves forward with Option 2, "Suffolk" in red. Jeremy Geske seconded the motion. Roll call vote: yes – Burke, Royer, Geske, Henderson,

Summey, Alves, Lucas, Hodges, Emenheiser; no - Gergen. Motion passed, new logo adopted.

Drafted Criteria for National Suffolk Sale – There was a brief discussion on suggestions Kip Kuntz drafted for board consideration on requirements for the National Suffolk Sale. Jeremy Geske will continue to work on these requirements and report back to the board. Ron Alves reported that he be creating a catalog for the Suffolk portion of the Reno sale – the catalog should be completed by the middle of May.

2018 NAILE Open Show – Amanda Everts confirmed with the board that they wanted 2018 NAILE Open Suffolk Show to have the same set-up as 2017 but with only one judge.

New Business

2018 USSA Breeders Directory - The 2018 will be available electronically. There was a brief discussion about what should be included in the directory. Tom Burke made a motion that the association allows members to list what they have for sale. Ron Alves seconded the motion. Roll call vote was taken, all were in favor. Motion passed. Amanda will add an area in the membership renewals return slip (included on the membership dues reminder letter). Amanda will contact Greg Deakin to determine the maximum number of words members can include to describe what they have for sale with their directory listing.

Survey – Bill Royer asked for the results of the survey that was sent out last spring. The results will be emailed to the directors.

ASI Convention – There as a discussion regarding Amanda attending ASI convention. Amanda reported it would cost her about \$2000 to attend. Ron Alves made a motion that Amanda attend the convention. The motion was seconded by Joe Emenheiser. Roll call vote: Yes – Summey, Alves, Lucas, Burke, Royer, Geske, Henderson, Hodges, Emenheiser; No – Gergen. Motion passed.

Topics listed on the agenda but tabled until the next meeting due to time: Nugget All American Show & Sale, Hall of Fame Criteria, Suffolk Judges Conference and Branded Suffolk Product/Program.

Randy Hodges made motion to adjourn the meeting. The motion was seconded by Ron Alves. The meeting was adjourned at 8:58pm Minutes approved 3.6.18.