# United Suffolk Sheep Association Board of Directors Meeting

June - Missouri State Fairgrounds, Sedalia, MO

June 22, 2011 - 8:00 am CST

**Board Members Present:** President, Bill MacCauley, Vice-President, Donna Mays, Treasurer, Richard Schambow, Secretary, Amanda Everts and the following directors: Gary Hoskins, Larry Pauly, Amanda Bergsieker, Gerald Clair, Tom Burke, Kim Ketcham, and Andrew Hukowicz.

Board Members Absent: Bill Gergen and Jake Falleson.

The meeting was conducted by President, Bill MacCauley.

### **Approval of Past Meeting Minutes**

President MacCauley called for any corrections to the minutes from the February 2011 conference call and there were none.

Richard Schambow made a motion that board accepts the minutes of the February 15' 2011 conference call. The motion was seconded by Donna Mays. The motion passed.

### **Secretary's Report**

Amanda Everts reported that the USSA office is getting busy with registrations and transfers but are able to keep up with in coming mail. The current checking account balance is approximately \$5,000.00 and the investment account balance is approximately \$182,000.00.

#### Treasurer's Report

The board was provided profit and loss statement and balance sheet as well as a modified profit and loss statement with the incurred expenses due to the office move and Utah office removed to show how much the Utah office is costing the association. Treasurer Schambow reported that there currently is a deficit; however, this will change once the Utah office is closed. The office will be closed as soon as the new registration program is running live and there is no need to use the old server. Gary Hoskins made a motion to approve the treasurer's report. Larry Pauly seconded the motion. The motion carried.

#### **Junior Association**

Andy Asberry, Junior Coordinator reported that plans are coming together for the 2011 Junior Show to be held in Delaware the following week. It will be a great, well-organized event and the UJSSA looks forward to a good turnout. Currently, the UJSSA is financially sound.

#### **Committee Reports**

#### **By Laws**

Dr. Gerald Clair, committee chair, reported to the BoD that each director received a copy of the proposed by law changes with their meeting materials. A long discussion followed about the use of a proxy and the proposed language of what a proxy is and how it should/can be used. Kim Ketcham made a motion to send out the revised bylaws as is to the membership with material for the director's election this fall. Donna Mays seconded the motion. The motion carried.

#### **Futurity**

Richard Schambow, Committee Chair, reported that the futurity committee will meet later on to discuss changes in the USSA futurity program. President MacCauley suggested that the committee investigate the option to include a wether futurity as a part of the USSA futurity program to get more juniors involved. The committee will have information gathered prior to the NAILE meeting and present it at the board meeting held at NAILE.

# Marketing/Promotion

Visitor, Larry Lofink, suggested that the association make trailer decals that promote Suffolks that members could use. The USSA BoD thought that was a good suggestion and will look into ordering them. Amanda Everts presented an ad designed by the Banner for the association to use and promote the Suffolk breed at a more local level, i.e., sale barns or regional markets. Tom Burke suggested that the USSA has posters made every year. The posters could be smaller in size than the 2011 and the association would order less. A small number of the posters would be auctioned off every year at the annual meeting, similar to last year. Tom Burke made motion the USSA BoD continues to print an updated poster every year. Donna Mays seconded the motion. The motion passed.

#### **Budget**

Richard Schambow reported the budget committee will evaluate the financial reports handed out at the board meeting and will work to see where the association is at compared to the proposed budget and the beginning of the fiscal year.

# **Computer Registration**

Amanda Everts reported that there has been a lot of progress on the registration program. Within the next week there will be another complete data extraction from the old registration program and download into the new program. After the data is successfully restored, the USSA office will begin to run the programs side by side. The USSA will have to buy and register a domain name which will cost approximately \$35 per year. Additionally, there will be host fee, paid to Solepoint, which will cost \$150-300 per month (originally quoted \$150) that will cover the cost of data backup and a backup site. The cost of this has increased due to the complexity and size of the data set. Solepoint now estimates the cost of the registration program to be approximately \$10,000, more than previously quoted, also due to the complexity of the program and its data set.

#### **Ambassador**

No Report. Andrew Hukowicz stated a discussion will take place next week at the 2011 United Junior Suffolk Sheep Association National Junior Show.

#### **NAILE Jr. Market Lamb Show**

There was a brief discussion on where to advertise the NAILE Suffolk Market Lamb monies to improve the number of participants. Additional advertising will be on the Facebook page, online forums, publications directed towards market lambs and Novel Designs.

# **Old Business**

### **Old Records/Historical Interviews**

Secretary, Amanda Everts, presented the USSA board with a compiled list of individuals for Texas Tech University to conduct historical interviews with. Board members reviewed the listed individuals and added Rob Frost, Wayne Skartvedt, Ansel Luxford and George Good.

#### **Regional/State Association List**

Secretary, Amanda Everts, presented the USSA board with a compiled list of regional and state association for review. Board members reviewed the listed associations and the Illinois Association was added.

### **Utah Office**

President MacCauley stated that the Utah office should remain open until the new registration program is complete as it is not worth the risk to move the server to Iowa. Amanda Everts asked if she could travel to Utah toward the end of the summer determine what things she still needed to bring to Iowa and help Annette decide what documents should go to Texas Tech or be thrown away. The USSA BoD stated that the office equipment and furniture could be donated to a local charity if it is not sold. The USSA BoD felt that it would be okay for Amanda to travel to Utah and help Annette. President MacCauley and Larry Pauly said that they would travel to the Utah office at the same time if more help was needed.

#### **New Business**

### **NAILE Slick Shorn / Fitted Open Show**

Tom Burke reported he had spoken with NAILE a few weeks ago and that there has not been a definite judge decided for the open slick shorn and fitted Suffolk Show. Currently, Rob Zelinsky has agreed to judge the Junior Show. The board discussed the remaining judges nominated. Tom Burke moved to have Larry Mrozinksi judge the open slick show and Tor Sorenson judge the open fitted show. The motion was seconded by Richard Schambow and passed.

#### **NAILE Lotto**

A motion was made by Donna Mays to discontinue the Suffolk Lotto held during the NAILE Suffolk Show. The motion was seconded by Gary Hoskins. The motion passed.

# "Suffolks of Today & Tomorrow" Conference

A lengthy discussion covered the idea of having a conference that members could attend that would discuss the Suffolk breed, breed standards, production methods, selection criteria, marketing ideas and live animal and carcass evaluation. Vistors, Bill Zwyers and Lisa Webster, felt this would very beneficial to members.

Donna Mays made motion that a committee shall be formed for "Suffolks of Today and Tomorrow" Conference and for the committee to organize the upcoming event. The motion was seconded by Tom Burke. The motion passed.

The conference will be held at the Midwest Stud Ram Sale, Sedalia, MO in 2012. Tom Burke will be the committee chair and Bill Zwyers, Brian Severson, Bill MacCauley, Bob Kimm and Lisa Webster will serve as additional committee members.

#### **Other New Business**

The USSA was asked by the Northeast Junior Suffolk Association to sponsor \$350 for the upcoming Northeast Junior Suffolk Show to be held July 7-10, 2011. Gerald Clair made motion to sponsor \$350 for the Northeast Junior Suffolk Show and Donna Mays seconded the motion. The motion passed. A brief discussion followed determining who (USSA or UJSSA) would pay for the sponsorship of these junior activities and it was decided that the UJSSA will pay for the sponsorship of these activities for the next year.

Additionally, a brief discussion focused on how the USSA/UJSSA could support a junior show that was located in the western United States. Instead of creating a separate junior show for the western U.S. the association would support and already existing, well attended show. The USSA board will investigate which junior shows would fit this description and discuss again at an upcoming meeting.

Gary Hoskins made a motion to adjourn the meeting. The motion was seconded by Donna Mays. The meeting was adjourned.