

# United Suffolk Sheep Association

## Board of Directors Meeting

April 2012 Conference Call

Wednesday, April 25, 2012 7pm CST

**Participating Board Members:** President, Rob Zelinsky, Vice-President, Bill MacCauley, Treasurer, Richard Schambow, Secretary, Amanda Everts and the following directors: Larry Pauly, Amanda Bergsieker, Gerald Clair, Donna Mays, Rex Quam, Kim Ketcham, Lisa Webster, Gary Hoskins, Jake Falleson and Bill Gergen.

**Guest Participants:** John Corson, Kevin Slack, Dennis Hukowicz, Tom Burke, and Andy Asberry

The meeting was called to order at 7:07 pm CST and conducted by President, Rob Zelinsky.

### Approval of Meeting Minutes

President Zelinsky called for any corrections to the minutes from the February 2012 conference call and there were none. Bill Gergen made a motion that board accepts the minutes of the February 2012 conference call. The motion was seconded by Lisa Webster. The motion passed.

### Secretary's Report

Secretary Everts reported that the USSA is now using the new registration program and the Utah has been closed. The office has processed approximately 3000 registrations so far this year. The directory has been mailed and there were 550 members listed in the directory which was 50 more members than were included in the 2011 directory. Secretary Everts also reported that Josie Ford, who works part-time in the office, will no longer be working for the USSA as her and her husband will be relocating with her husband's job.

### Treasurer's Report

Treasurer Schambow, reported that the current balance of the investment fund is \$180,000. Dr. Clair stated that he has asked for a budget comparison report several times and had not seen this information yet. Dr. Clair made a motion that the Treasurer be a member of the board. There was no second. The motion failed. Bill Gergen made a motion to approve the Treasurer's report. The motion was seconded by Jake Falleson. The motion passed.

There was a lengthy discussion on the requirements of registering sheep and how it relates to an individual's eligibility of being a USSA director. Kim Ketcham did not register a sheep last year but did purchase a sheep that was transferred into Kim's ownership. Lisa Webster made a motion that the board make a decision that a transfer is considered a registration for the act in point for being a member within the Suffolk Association and therefore qualifies to be a board member. The motion was seconded by Larry Pauly seconded the motion. A roll call vote was taken and six directors (Donna Mays, Larry Pauly, Gerald Clair, Lisa Webster, Bill MacCauley, and Kim Ketcham) voted that a transfer was a registration and five directors (Jake Falleson, Amanda Bergsieker, Bill Gergen, Rex Quam and Gary Hoskins) voted that a transfer was not a registration. It was passed by the USSA board that a transfer was considered a registration and Kim Ketcham is eligible to be a board member.

### Committee Reports

There were no committee reports.

### Old Business

**Registration Program/Utah Office.** Secretary Everts reported that the USSA is now using the new registration program and the Utah office has been closed. The server from the Utah office containing data and the old registration program will be shipped to Iowa. The next step is to begin testing the registration program as a member and make sure the program functions correctly for the membership to use.

**NAILE Plaques & Trophies.** Secretary Everts reported that letters have been sent to past donors of NAILE awards about sponsoring a replacement traveling plaque and requested a response by May 1<sup>st</sup>. There was not a letter sent out for the Pearson Linn or English Suffolk Sheep Society awards. Kim Ketcham will research who may be willing to sponsor the Pearson Linn award and report back to Amanda Everts. Secretary Everts will research which association should be sent a letter pertaining to the

English Suffolk Sheep Society and report back to the board at the June USSA board meeting.

**Membership Drive.** Donna Mays discussed the USSA Membership Drive: If a senior member signs up 5 new senior members, they will receive a \$35 account credit through the USSA. If a senior member signs up 10 new senior members, they will receive an \$85 account credit through the USSA. Jake Falleson made a motion accept Donna Mays proposal and begin a USSA Membership Drive for one year. The motion was seconded by Rex Quam. The motion passed.

**Summer Conference/Social.** Tom Burke reported the summer conference is coming together and right on schedule. There will be a social/dinner served that evening. Amanda Bergsieker reported that there will be a breakfast served Friday morning prior to the Suffolk sale for Suffolk buyers and consignors.

### New Business

**New Member Gift.** Secretary Everts discussed providing new members with a complimentary gift that includes a 3 ring binder, registration applications, flock book, plastic sheet protectors, directory, pen, letter opener, folder and coffee mug. Dr. Clair made a motion to accept Secretary Everts' proposal. The motion was seconded by Larry Pauly. The motion passed.

**Registration Committee.** A committee was established to assist Secretary Everts with questions she may have on any registry work that is submitted as well as helping finalize the details of the new registration program. Rex Quam and Lisa Webster volunteered to be on the Registration Committee.

**Sponsorship of Regional Junior Shows.** There was a lengthy discussion about sponsorship of regional junior shows and how much funding should be provided by the USSA to each district. Jake Falleson made a motion that each district will receive \$250 and any additional funds that are requested will need to be raised by directors in that district. The motion was seconded by Donna Mays. The motion passed.

**Banner Ad(s).** Jake Falleson made a motion that USSA place an ad in the May issue of *The Banner*. The motion was seconded by Bill MacCauley. The motion passed.

**American Lamb Board Nominations.** Larry Pauly reported that the marketing and promotion committee would like the USSA to nominate Lisa Webster and Nick Maneotis for the American Lamb Board Producer vacancy. Secretary Everts will work with Larry and Lisa to nominate these individuals.

**Suffolk Statues.** Secretary Everts discussed trying to sell the Suffolk Statues on EBay. If the USSA board approved selling the statues on EBay, the statues would sold as a set price, not by auction. Andy Asberry reported that when selling items on EBay, EBay receives a 9% commission on the sale of an item. Dr. Clair made a motion that the Suffolk Statues could be sold on EBay for \$250 each. The motion was seconded by Donna Mays. The motion passed.

### Other New Business

**Ambassador.** Secretary Everts discussed the Ambassador position and its requirements and position details. Chairman Ketcham said that he and the committee with finalize these details.

**Futurity.** Andy Asberry discussed the idea of allowing juniors who purchase a USSA Futurity nominated ewe lamb and have not been a UJSSA member in the past to be given a complimentary 2012 UJSSA membership. Andy stated that if there was no objection by the board, he would have the juniors discuss and vote on this topic at their next board meeting. There was no objection by the USSA board.

There was a brief discussion on providing a small gift for new UJSSA members.

Larry Pauly made a motion to adjourn the meeting. The motion was seconded by Bill MacCauley. The meeting was adjourned at 9:16 pm CST.