

United Suffolk Sheep Association

Board of Directors Meeting

February 2011 Conference Call

Monday, February 27, 2012 8pm CST

Participating Board Members: President, Rob Zelinsky, Vice-President, Bill MacCauley, Treasurer, Richard Schambow, Secretary, Amanda Everts and the following directors: Larry Pauly, Amanda Bergsieker, Gerald Clair, Donna Mays, Rex Quam, Kim Ketcham, Lisa Webster, Gary Hoskins and Jake Falleson.

Board Members Absent: Bill Gergen

Guest Participants: Taylor Peck, Andy Asberry, Brett Mosby, Pearce McKinney and Tom Burke

The meeting was called to order at 8:03 pm CST and conducted by President, Rob Zelinsky.

Approval of Meeting Minutes

President Zelinsky called for any corrections to the minutes from the NAILE Old Board, New Board, and Annual Meeting and December 2011 conference call and there were none. Donna Mays made a motion that board accepts the minutes of the NAILE Old Board, New Board, and Annual Meeting and December 2011 conference call. The motion was seconded by Lisa Webster. The motion passed.

Secretary's Report

Secretary Everts reported that the office continues to work on the new registration program. The program seems to be functioning well but there are still problems that the office and programmers continue to work on with printing and reports. Everts hoped that the office would go live with the new program the end of March. Everts also reported that 2012 dues continue to arrive in the mail and she hopes that there will be between 500 and 550 paid members to be included in the 2012 directory, which will be mailed out the end of March. Dr. Clair made motion to accept the Secretary's Report and the motion was seconded by Rex Quam. The motion passed.

Treasurer's Report

Treasurer Schambow, reported that the association is probably positive \$1500 at this time. The cost of the keeping the Utah office open is about \$5000. In addition, the association still owes the programmers \$15,000 for creating the new registration program. There has also been costs incurred waiting for the program to be finished. Rex Quam made a motion to approve the Treasurer's report. The motion was seconded by Larry Pauly. The motion passed.

Committee Reports

By-Laws – Chairman Clair, reported that the By-Laws committee recommended the following changes to the USSA BoD:

1. For a director to be eligible to serve as USSA President, that director must serve on the USSA board for at least one year prior to holding the office of President.
2. To hold the office of Treasurer, that individual must be an elected member of the board. Additionally, the Treasurer should be elected by the board.
3. The current USSA districts should be reviewed to determine if the membership distribution is still balanced between districts. This should be evaluated by reviewing 2010/2011 fiscal year membership information.

There was a brief discussion that followed. Motion was made by Bill MacCauley to wait until Sedalia to vote on the recommendations by the By-Laws committee to send those items up for vote by the membership. The motion was seconded by Dr. Clair. The motion carried.

Dr. Clair made motion that Secretary Everts was to head the committee that evaluates the distribution between districts. The motion was seconded by Lisa Webster. The motion carried.

Futurity – Chairman Schambow reported that the major changes for the 2012 USSA futurity will be that there will no longer be district payouts; the futurity competition will be nationwide. Also, there will not be an extra payout to NAILE exhibitors. There was a brief discussion on what sales are eligible to nominate a futurity ewe lamb. A motion was made by Bill MacCauley that ewe lambs sold in an organized internet sale would be eligible for the 2012 futurity. In order to be eligible the consignor must submit a list of the sheep this each animal's respective scrapie tag number, which are being nominated 24 hours prior to the sale. Then, within 48 hours following the sale the consignor must provide complete information for the buyer of the ewe lamb(s). For sales that are not organized, the individual who desires to have their production sale eligible for futurity nominations must submit their information to the USSA office prior to the sale for approval. Once a production sale is approved, that sale does not need to be reapproved the following years, if they would like to continue to participate in the USSA Futurity. For all organized internet and production sales, the cost of the nomination is \$25 per ewe lamb or \$250 for all ewe lambs consigned during that respective sale year. The consignor must pay the \$25 nomination fee per head prior to the sale or inform the USSA office and a bill will be sent to the consignor. The consignor will be billed for each nominated ewe lamb even if a junior does not purchase the animal. The motion was seconded by Larry Pauly. The motion passed.

Marketing/Promotion – Bill MacCauley reported that he had had a request to have letter openers as and additional giveaway this year in addition to the USSA pens. The letter openers would cost \$90 for 250. Dr. Clair made motion to purchase the letter openers. The motion was seconded by Bill MacCauley. The motion passed.

Budget – Dr. Clair asked for a budget comparison for past years. Chairman Schambow thought that there were still a lot of one time costs incurred and a comparative may not be applicable at this point in time. He felt that they would be able to do this once Amanda has been working for two years. Amanda Everts reported that she can work to create a comparative to the past year. Chairman Schambow stated if we were to wait another year, it would be much easier to compare between years.

Hospitality – Chairwoman Bergsieker reported that Steve George will be overseeing the hospitality events at the Ohio Sale, Jake Falleson – Reno and Amanda Bergsieker and Tom Burke – Sedalia. Bergsieker asked how much money the association will provide to help fund these events. It was reported that in the past year the association contributed about \$200 to \$300 per event. A motion was made by Jake Falleson that the association provides \$300 towards the cost of each of the 2012 hospitality events. Bill MacCauley seconded the motion. The motion carried.

Ambassador – Chairman Ketcham asked the BoD for shows that they would like to see the ambassadors to attend. Ambassador travel expenses need to be covered. Starting in 2012, the term of the Ambassador will go from November to November.

NAILE Market Lamb – No report.

Junior Association Report – UJSSA President, Taylor Peck, reported that plans are well underway for the Junior Show that will be held this summer in South Dakota. The UJSSA has an upcoming conference call in March to finalize plans for this summer's show.

Old Business

Acceptable ownership for Suffolks shown at National Junior Show. There was a lengthy discussion on what was acceptable ownership for sheep shown at the National Junior Suffolk Show. Kim Ketcham made a motion that USSA BoD recommends to the UJSSA that sheep eligible to be shown at the National Junior Suffolk Show needed to be registered in the child's name, the child's immediate family's name or the farm name to be shown as bred and owned. Sheep need to be transferred into nieces, nephews and grandchildren's names and are eligible to show those sheep as owned. The motion was seconded by Larry Pauly. The motion carried.

Junior Registration Certificates. A USSA Member had suggested to the office and several board members the idea of

creating junior registration certificates that would allow children to show animals that are in the farm or family name and would reduce the cost to the family of having to transfer sheep and would allow the children to show the sheep as bred and owned. There was a lengthy discussion on this topic. A motion was made by Jake Falleson to refer this topic to a committee. The motion was seconded by Gary Hoskins. The motion carried. The committee to further investigate this topic is Bill MacCauley, Dr. Gerald Clair, Rob Zelinsky and Rex Quam.

Sponsorship of Regional Junior Shows. There was a lengthy discussion about the junior association and which association, junior or senior, is responsible for covering the costs of different junior activities and expenses. A motion was made by Bill MacCauley to create a junior fund and all monies given to the juniors will be put into one fund (account) and the funds that go into that account will be used to pay for junior coordinator, junior coordinator travel expenses, regional junior shows, or any other junior activities. Any money raised by the juniors or for the juniors goes into the junior fund as well any surplus money from the futurity. The fund is allocated by the juniors, how they see needed. Groups seeking sponsorship for regional junior shows, need to apply for the funds ahead of time through the USSA Office. The senior association will contribute \$6000 per year into the fund and will be negotiable year to year. The motion was seconded by Kim Ketcham. The motion passed. Requests for sponsorship funds are due to the USSA Office by Feb 1st of the year that the show will be held for consideration.

Summer Conference. Tom Burke reported Suffolks of Today and Tomorrow will held on Thursday, June 28th in conjunction with the Suffolk social. Letters have been sent out the participants. Tom reported that he will be responsible for fundraising and contributions will be from breeders and organizations. Dr. Clair made a motion to proceed with having the Suffolk of Today and Tomorrow Conference. The motion was seconded by Larry Pauly. The motion passed. It was noted that topics for the conference included range rams, frame, performance, wether and commercial Suffolks.

Registration Program/Utah Office. Amanda Everts reported that the new computer program for registrations is functioning fairly well. The office and programmers are continuing to work on reports and registration certificates. Plans are to close the Utah office the end of March.

1% Commission / Ohio Sale Sponsorship. Amanda Everts reported that a letter was sent to Dustin Knapke asking what the Ohio association if they had any recommendations on how we could contribute to this event. At this time, there hasn't been a response to the letter from the Ohio Association. There was a short discussion about what the USSA board should contribute. Kim Ketcham made a motion to supply some of the awards for the Ohio Sale. Donna Mays seconded the motion. The motion passed. Amanda Everts will work with Dustin Knapke on finalizing this.

Re-Christened Names. There was a short discussion on re-christened names. A motion was made by Dr. Clair that if the rechristened name sounds like the same name that has already used name, it was the same name, no matter how it was spelled. Once a name is used, that name is taken for an infinite time. The motion was seconded by Donna Mays. The motion passed.

New Business

Midwest Regional Junior Suffolk Show. There was a brief discussion related to the Midwest Junior Preview Show. A motion was made by Jake Falleson to contribute \$200 to sponsor the show and \$50 for a Suffolk director sponsorship. The motion was seconded by Dr. Clair. The motion passed.

Elect Final Member of the Executive Committee. President Zelinsky reported that the board needed to elect one more member to the Executive Committee. Bill MacCauley nominated Rex Quam. Donna Mays moved to close nominations and cast unanimous a ballot and was seconded by Bill MacCauley. There was no opposition to appoint Rex Quam as the third member of the executive committee.

Fundraising Committee. President Zelinsky reported that he was going to setup a fundraising committee in which Bill MacCauley will chair. This committee will setup a foundation through the USSA to raise money for endowed scholarships,

conferences, etc. A committee will be setup and further details will be discussed at a future date.

Donna Mays suggested that the USSA have a membership drive and as members participate in recruiting new or inactive members, the member would receive account credit. Donna will email out the details of the proposed membership drive to the directors for review; the proposal will be discussed at a future meeting.

Junior Coordinator Position. President Zelinsky reported that this will be the last year that Donna Mays and Andy Asberry will be serving as co-coordinators for the UJSSA. He thanked them for their service and contributions to the UJSSA. The USSA board needs to decide how to proceed in choosing a new junior coordinator. President Zelinsky reported that he discussed the position with Amanda Everts and the major concern is that the junior show is held during a very busy time of the year for the USSA Office. Andy Asberry reported that it is challenging for one person do be responsible for the UJSSA activities and the USSA Secretary activities at NAILE and during the summer there would need to be someone responsible for the USSA Office and for the National Junior Show. Donna Mays thought that Amanda would be a great candidate as seemed to fit in well at the Junior Show last year in Delaware. President Zelinsky state that a decision wouldn't be made on this position tonight as the board needed to think about what they wanted to do. Dr. Clair made a motion to table the decision of who will be the next UJSSA Coordinator until the next meeting. Kim Ketcham seconded the motion. The motion passed.

Newsletter. Amanda Everts updated the USSA Board on the Suffolk Newsletter and discussed that the newsletter will now include a directors spotlight in each issue. She reported if there was a month that a director would like to be spotlighted, let her know, otherwise she will just choose a different director each month. She asked that directors also include some additional information outside of the spotlight; committee planning, an event that you attended, etc.

Rex Quam reported that he has been contacted by a member that does not have email but would like to receive the newsletter. Amanda Everts reported that the \$3 postage, shipping and handling fee should cover the cost of postage and printing the newsletter. Jake Falleson made a motion that members can request the newsletter for the cost of postage and printing. Dr. Clair seconded the motion. The motion passed.

2012 Directory. Amanda Everts asked the BoD if there was anything that should be included in the 2012 Breeders Directory that wasn't in the past. There were no additions requested by the board.

1% commission from a Range Ram Sale. Amanda Everts reported that a director had suggested the idea of taking a 1% commission from a range ram sale and asked if this was something that board wanted to discuss. Larry Pauly and Donna Mays stated that they did not think this would be a good idea due to an already high cost incurred by the consignors. No action will be taken on this idea.

Promotional Display Purchase. Bill MacCauley discussed the condition of the current USSA Promotional Display with the BoD and thought that it would be about \$1000 to fix the current display. He mentioned that he had come across a very nice new display that he recommended the board think about purchasing and thought it would cost about \$2500 to purchase. A short discussion followed. Bill MacCauley made a motion that the USSA purchases a new promotional table display unit. The motion was seconded by Dr. Clair. The motion passed. Bill MacCauley was going to get the actual cost and report back.

Registrations – Duplicate Flock Numbers. Amanda Everts asked the BoD how they felt about allowing members to use duplicate flock numbers. She reported that at times member wish that they did not have to edit their animal's ID when registering if the flock number has already been used by the member. A brief discussion followed and it was determined that members registering a sheep with a flock number that has previously been used by that breeder will need to make a modification so that the member does not have duplicate flock numbers within their registered animals.

Strategic Planning for the Association. Due to time, this item was tabled for discussion until the next USSA BoD meeting.

NAILE

Clyde George Trophy. Steve George does not want the Clyde George Trophy to retire.

Louisville Open and Junior Show Rules. The USSA BoD will have Pearce McKinney represent the USSA at the upcoming NAILE Sheep Committee meeting and report the following:

General Open Show Recommendations:

1. The USSA requests that the NAILE consider allowing open show sheep to be released earlier in the week. This change may increase the number of exhibitors as it does not commit the exhibitor to staying as long in the week and will reduce their costs to attend NAILE events.

General Junior Breeding Show Recommendations:

1. The USSA supports having a 4th ring for the Junior Breeding Show as it will allow for the show to be finished earlier and exhibitors possibly return home for school the following day. Motion made by Bill MacCauley and seconded by Dr. Clair motion passed.

2. The USSA suggests that the show rings are used for judging animals, not for distributing various awards and that the time between classes not be so delayed. The awards are important and exhibitors need time to get sheep to the ring, however, these breaks/delays can use a lot of time, thus making the time for a show to be complete later than necessary.

3. President Zelinsky called for nominations of judges that the USSA BoD would like to recommend to judge the NAILE junior breeding show. Mark Chapman, Bobby McCrumb, Paul Kuber and Eric Bruns were nominated by the USSA BoD. The USSA BoD voted and the following two individuals will be recommended as judges for the Junior Breeding Show:

First Choice – Eric Bruns

Second Choice – Paul Kuber

Azeltine Trophy. – President Zelinsky reported that Bill Gergen and Virginia Gergen said that they would like to sponsor a replacement award for the Azeltine Trophy starting in 2011. The award will be the WEG & I-80 Flocks Award, in memory of Harold & Maxine Gergen. Jake Falleson made a motion to accept Bill Gergen and Virginia Gergen's proposal for sponsorship. The motion was seconded by Amanda Bergsieker. The motion passed.

Junior Show Premiums. A USSA member sent a letter expressing her concern about how the premiums are currently set-up in the junior show for the slick sheep compared to the fitted sheep. Pearce McKinney suggested the USSA only report a first place premium for each class than the rest of the premiums would be divided by NAILE to the exhibitors. The premium breakdown will be discussed and relayed to Pearce. A motion was made that for the junior show, the slick show premiums and class splits should mirror the fitted show. The motion was seconded by Donna Mays. The motion passed.

Pearce McKinney suggested that the USSA BoD evaluate the condition of the traveling trophies and if those trophies should continue to go with the winner or if the board should keep them or retire them. Instead, maybe a plaque is made with a picture of the trophy on a plaque. Dr. Clair made a motion that the USSA adopt Pearce McKinney's proposal and make traveling plaques to replace the traveling trophies; the trophies will still be available for photos at NAILE. The traveling plaques will have enough plates for 15 or 20 years worth of winners. The motion was seconded by Kim Ketcham. The motion passed. President Zelinsky stated that Amanda Everts will send out letters to see if past sponsors will contribute money to purchase a traveling plaque.

President Zelinsky reported according to the bylaws, a director must register sheep every year. Kim Ketcham failed to register sheep in this fiscal year and no action was taken.

President Zelinsky reported that the next meeting will probably be at Sedalia.

Donna Mays made a motion to adjourn the meeting. The motion was seconded by Bill MacCauley. The meeting was adjourned at 10:55 pm CST.