

United Suffolk Sheep Association
May Board of Directors Conference Call
Wednesday, May 25, 2016
7pm Central

Board Member Present: Treasurer, Bill Royer, Secretary, Amanda Everts and the following directors: Ron Alves, Rob Zelinsky, Matt Beals, Dale Dobberpuhl, Bret Henderson, Randy Hodges, Amanda Dobson and Joe Emenheiser. Directors Absent: Paul Skartvedt, Kip Kuntz & Larry Pauly.

Treasurer, Bill Royer called the meeting to order at 7:05pm.

Secretary's Report

Secretary Everts reported she has been busy with registry work, junior show preparations and USSA Online Sales.

Treasurer's Report

The current checking account balance is \$7, 953. Bill Royer reported that he does not plan to withdraw funds from the investment account to cover expenses for the board retreat unless needed.

Bill Royer reported that he spoke with Michael Farris, the investment account advisor and through conversations it was suggested that the association change from an income based investment to a balanced investment. Ron Alves made a motion to make the suggested change. The motion was seconded by Matt Beals. There was a roll call vote- yes: Rob Zelinsky, Amanda Dobson, Matt Beals, Dale Dobberpuhl, Bret Henderson, Randy Hodges and Ron Alves; Abstain- Bill Royer. The motion passed.

Committee Reports

By-Laws

Ron Alves reported that the committee will have a conference call next Tuesday to discuss the suggested changes. Those changes will be given to the board for approval during the Sedalia meeting.

Youth Promotion

Bret Henderson reported that there were 15 futurity nominations at the Ohio Sale.

Marketing/Promotion

No update, logo discussed later in the meeting.

Budget

Treasurer Royer requested the board and committees to provide any request for the next fiscal year budget to him by May 31st. Work will begin on the 2016/2017 fiscal year budget soon; a proposed budget will be distributed to the board prior to the June board meeting.

Scholarship

No Report

Hospitality

Randy Hodges reported there was donuts and coffee provided at the Ohio Sale. Ron Alves reported there will be a joint hospitality venture between the USSA and CHSBA. Amanda Dobson discussed holding a Sub lunch at the Midwest Sale.

Ambassador

No Report

NAILE Market Lamb

No Report

Hall of Fame

Rob Zelinsky reported that the inductee list was approved during the April board meeting and the next step is to contact the inductees.

Breed Improvement

Matt Beals reported that Ann Kolthoff has agreed to enter NSIP data submitted by members and a laptop has been purchased and sent to Ann; one member has inquired about the data entry.

Matt suggested that the association place an ad in the Center of the Nation Sale Catalog, the cost of a one page ad is \$100. Joe Emenheiser made a motion to purchase a one page ad in the Center of the Nation catalog. The motion was seconded by Rob Zelinsky. A roll call vote was taken, all were in favor. The motion passed.

Strategic Planning Update

Breed Improvement – Investigation continues on a genetic recover program.

Promotion- We've received positive feedback on the email update sent out to the membership following the retreat.

Maintain Financially Viable Association- No discussion.

Youth Development – No discussion

Communication Plan – Press release needs to be created and sent to publications.

Old Business

The June board meeting will be on June 23rd at 10:00 am in Sedalia, MO. The meeting location is to be announced.

Logo

There was a lengthy discussion relating to the logo redesign. It was determined that the board liked the look of the Suffolk in the logo created by EDJE but would like to continue to receive other options for the rest of the logo. It was discussed that EDJE quoted a price for design which covered a specific amount of designer time. If we continue with EDJE on the logo, we would be charged per hour and they request direction/ideas for the logo design. It was suggested to go through Logobee to develop our logo, it's a flat rate and unlimited number of options.

New Business

Matt Beals shared that he will be meeting with a Scottish Suffolk Breeder while he is visiting the US.

Online Sale

Amanda reported that she's still receiving entries for the upcoming June online sale.

Randy Hodges made a motion to adjourn. The motion was seconded by Dale Dobberpuhl. The meeting was adjourned.

Approved 9/1/16