

**United Suffolk Sheep Association
March USSA Board Conference Call
May 2, 2018**

Board Member Present: President, Matt Beals, Treasurer, Bill Royer, Secretary, Amanda Everts and the following directors: Ron Alves, Gayle Lucas, Blair Summey, Bill Gergen, Tom Burke, Jeremy Geske, Bret Henderson and Randy Hodges. **Absent:** Paul Skartvedt and Joe Emenheiser.

President Beals called the meeting to order.

Additions/Approval of the Agenda

Jeremy Geske moved to accept the meeting agenda as written. The motion was seconded by Gayle Lucas. All were in favor, motion carried.

Approval of Meeting Minutes

Bill Royer made motion to approve the March board meeting minutes. The motion was seconded by Blair Summey. All were in favor, the motion carried.

Secretary's Report

Secretary Everts reported that registrations and transfers are up compared to last fiscal year to date. Current turnaround time for registry work is about 2 weeks; goal is to get caught-up before summer registry work begins to flow in. In addition to registry work, office work also includes e-blasts and preparation for upcoming events. Randy Hodges made motion to approve the secretary's report. The motion was seconded by Jeremy Geske. All were in favor, report accepted.

Treasurer's Report

Treasurer Royer reported that the investment fund balance was \$232,809. Approximately \$5000 will be spent on the new website and the money will be paid out of cash on hand, not withdrawn from the investment account. Jeremy Geske made a motion to accept the Treasurer's report. The motion was seconded by Tom Burke. All in favor, motion carried.

UJSSA Report

Amanda Everts reported that the juniors continue to work on fundraising and the show should cost a little less than last year. The judge will be John Jones of Wisconsin and unsure what to expect for exhibitor numbers.

Committee Reports

By-Laws – No report.

Youth Promotion – No report.

Marketing/Promotion – Chairman, Bret Henderson discussed possibly purchasing or offering promotional items for sale with the new USSA logo. Ads completed since the last meeting include a swap ad for the Midwest Stud Ram Sale and an April Banner Ad. There as discussion on if we should try and do some ad swaps with NSIP. Ron Alves made a motion to purchase a Suffolk Banner to hang at upcoming sales that the USSA Display will not be at. The motion was seconded by Randy Hodges. All approved, motion carried

Budget – Chairman, Bill Royer, reported that financials are running in-line with the budget and he has no concerns. Work will begin on the 2018/2019 budget soon and a final budget will be presented to the board at the June meeting.

Scholarship – Ron Alves suggested that we send several email blasts to remind the juniors about the scholarship opportunities.

Hospitality – Randy Hodges reported that everything is set-up for the Ohio Sale. Blair Summey reported that he had been in contact with Carol Willoughby on ideas for Reno hospitality and she suggested that the USSA sponsor cups and cozies with the association's logo on it. Blair Summey made a motion that we spend up to \$500 on these items at Reno. The motion was seconded by Ron Alves. All were in favor, motion carried.

Suffolk Queen/ Ambassador – Tom Burke reported that the application has finalized and is in the Suffolk directory.

Hall of Fame – Tom Burke reported that the committee will meet in Sedalia.

Online Sales- Chairman, Jeremy Geske, reported that the high seller in the April sale sold for \$3000 and that he worked with consignors on photos. There was 2 no sales. The May sale could have up to 30 entries.

Registration Program – Chairman, Bill Royer, reported that the committee has looked at several programs and there was positives and negatives for all they had investigated. The committee plans to have a recommendation and would like to present it at the face to face meeting in Sedalia.

Old Business

Nugget All American –Ron Alves reported he'll prepare a catalog for the sale again this year. The catalog will be emailed to USSA members and a hard copy is available by request. He'll also have some available at the show.

Suffolk GAP – There was a lengthy discussion on about the Suffolk GAP. The conversation will continue at the June board meeting and will be presented to any members attending the informational meeting.

Webinar Series – Amanda Everts reported that Megan Hobbs and David Hoskins will be presenters for the May Suffolk U Webinar: Social Media & Your Flock.

June Board Meeting – President Beals presented the board with a proposed meeting schedule to be held in Sedalia during the Midwest Stud Ram Sale. Randy Hodges moved that meetings be scheduled as presented. The motion was seconded by Ron Alves. All were in favor, motion passed.

National Sale Requirements- Blair Summey reported that the Midwest Stud Ram Sale catalog included that yearling Suffolk rams will be measured for testical circumference. Measurements will be taken just as rams come out of the ring.

Randy Hodges made motion to adjourn the meeting. The motion was seconded by Gayle Lucas. The meeting was adjourned at 8:12pm.

Approved 6.27.18.