

United Suffolk Sheep Association  
December Board of Directors Call  
Monday, December 14, 2020

Attendance: President Jeremy Geske, Vice President Randy Hodges, Treasurer Carol Heupel, Secretary Amanda Everts and the following Directors: Cynthia Huckins, Matt Wolf, Greg Ahart, Jeff Baumann, Jim Van Dyke, Dennis Sorensen, Randy Dombek, Brenda Reau and Bill Zwyers. Others in attendance: Katherine Parsley, UJSSA President and Nancy Burton, Junior Coordinator.

President Geske called the meeting to order.

### **Additions/Approval of the Agenda**

Jeremy Geske added welcome of the district 3 director.

Randy Hodges moved to adopt the agenda as amended. Bill Zwyers seconded the motion. All were in favor, motion carried.

Jeremy Geske welcomed new director from District 3, Dennis Sorensen of Illinois.

### **Secretary's Report**

Secretary Everts reported on current projects: directory ad bids, needs assessment, junior association, registry work and Foundation.

The checking account balance is \$11,396. Randy Hodges moved to accept the Secretary's report. The motion was seconded by Randy Dombek. All were in favor, motion carried.

### **Treasurer's Report**

Treasurer, Carol Heupel reported the investment account balance was \$273,900. The board discussed the investment account; Carol will setup a meeting with the account manager to learn more about the investment. Directors were asked to share any questions they would like to have answered in that meeting. Brenda Reau moved to accept the Treasurer's report. The motion was seconded by Jeff Baumann. All were in favor, motion carried.

### **Junior Report**

Katherine Parsley, Junior Association President, reported that the junior board recently met for the December meeting. They will have a webinar later in the week. The calendars that were made with the junior's photo contest entries are available for sale. Planning has begun on 2021 junior association activities.

### **Foundation Report**

Brenda Reau reported on the Foundation, the virtual annual meeting had 10 guests in addition to the Foundation Board. The Foundation plans to host a webinar in the future to discuss what the Foundation is and it's goals.

### **Committee Reports**

President Geske shared the 2021 USSA Committee assignments.

**By-Laws:** Chair: Randy Hodges, Committee Members: Ron Alves, Michael Jensen, Dennis Sorensen, Jim VanDyke, Jeremy Geske

**Youth Promotion:** Chair: Jeff Baumann, Committee Members: Jim Van Dyke, Teresa Harker, Katherine Parsley, Stacey Thoeny, Crystal Bailey, Nancy Burton

**Budget:** Chair: Carol Heupel, Committee Members: Jeremy Geske, Randy Hodges, Greg Ahart, Randy Dombek

**Hospitality:** Chair: Cynthia Huckins, Committee Members: Randy Dombek, Matt Wolf

**Hall of Fame:** Chair: Matt Wolf, Committee Members: Randy Hodges, Cynthia Huckins

**Breed Improvement:** Chair: Brenda Reau, Committee Members: Carol Heupel, Bill Zwyers, Matt Wolf, Jeff Baumann, Dennis Sorensen, Joe Emenheiser, Bill Fulton, Brent Moyer, Trent Nicholson, Larry Christensen, Jack Blattner, Josh Bivens, Rob Zelinsky, Nancy Burton, Case Rundel

**Online Sales:** Chair: Randy Dombek, Committee Members: Jeff Baumann, Cynthia Huckins, Matt Wolf, Josh Bevins, Teresa Harker, Trent Nicholson

**Registry Programs:** Chair: Jim Van Dyke, Committee Members: Randy Dombek, Jeff Baumann, Dennis Sorensen, Ron Alves, Trent Nicholson, Bill Fulton, Brent Moyer, Josh Bevins

**Strategic Planning:** Chair: Greg Ahart, Committee Members: Jeremy Geske (Co-Chair), Randy Hodges, Carol Heupel, Randy Dombek, Bill Zwyers

### **Old Business**

#### **Needs Assessment**

Brenda Reau updated the board on the needs assessment review – the data has been downloaded and shared with the committee. The data is over 200 pages printed. The board will receive a detailed summary that will capture the results but in a more user-friendly form for the board to digest. A few highlights include updating registry program/not outsourcing registry work, satisfaction with Suffolk office, need more communication with membership, education is a priority, some dissatisfaction with the board and concerns about the future of the breed but differences of opinion on what action needs to be taken.

### **Breeders Directory**

The board reviewed 5 directory ad bids. A lengthy discussion followed. Randy Hodges moved that the 2021 Breeders Directory will be contracted with ShowTimes or Ranch House Designs – allowing the committee make the final decision which company to go with. The motion was seconded by Bill Zwyers. A roll call vote was taken – yes: Hodges, Reau, Zwyers, Dombek, Sorensen, Baumann, Van Dyke, Heupel, Ahart, Huckins and Wolf. No: none. Motion passed.

The meeting adjourned at 9:05pm.

Minutes approved 4.12.21