

LIVESTOCK PHOTOGRAPHY



Let me capture all your royal moments!

Lady Di Livestock Photography

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- Show Photos
- Sale Photos
- Senior
- Family
- Specialty



HELPFUL GUIDE



SOME
BASIC
INFO

MARKETING

Implementing some basic photography tools can make a big difference in marketing your sheep.

Decide what you want the pictures to say about your animal or program. Is it a farm ad? Is it for specific genetics? Is it for sale prospects? What are you wanting to market?

The goal is to provide quality images that depict your livestock the best for your end goal.



ANIMAL TIPS

Prepare your animal/s for picture day.

- Full
- Fit/Sheared
- Clean
- Broke



The Picture Space/Pen

Give yourself plenty of space if utilizing a picture pen. Extra space in the picture pen allows for animals to move around comfortably if shooting them free. A round or oval picture pen is best with level ground.

BACKGROUND

Pick a backdrop that is free of debris & distractions.

Clean grass, fresh straw/shavings, turf or carpet are excellent scenery choices.

Fence/Gates

If picturing animals loose in a pen make sure your fence or gates are matching.

TIME

Make a plan for the day. Have a list of the animals you want to picture. Line up extra help. Allow plenty of time & pack your patience.

FOOT PLACEMENT

When standing you want your sheep to look balanced, comfortable and proud.

You have to discern what looks best for each animal and what looks best for the situation.



LIGHTING

When picturing dark animals like a Suffolk lighting makes a big difference.

Choose a time of day when the sunlight is best to get the most detail. Be aware of shadows.

If shooting inside added lighting can be beneficial.

Pay attention to the weather and always have a backup day or location planned.

Angles

Make sure your sheep is clear and in focus.

Fill the frame with the sheep.

Take a variety of pictures from multiple angles.

- Side Angle
- Front Angle
- Top Angle
- Three-quarter

Alertness

A sheep with ears forward in a picture depicts a more dynamic image of the animal.

Take a minute to ask yourself if you are representing your operation in a manner that professionally will allow your online bidders and viewers to fully grasp what is being offered?

GET IN TOUCH

If you have any questions, please do not hesitate to contact
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