



FEED GREATNESS™

SHOWLAMB NUTRITION

5.4.22

Dr. Kevin Burgoon, Purina Honor Show Nutritionist



KEVIN BURGOON

- Schertz, TX
- 4-H & FFA
- Bred and showed Suffolks
- Vo Ag Teacher ND
- CEA NM and TX
- PhD Texas A&M Animal Nutrition
- ADM, Farmland, LOL, Purina

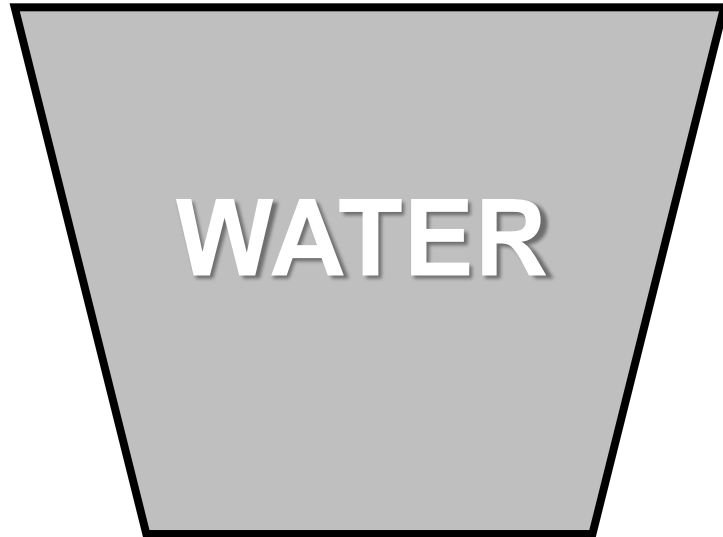


SHOWLAMB NUTRITION

- Nutrition Basics
- Creeping
- Nutrition & Management
- Supplements



NUTRIENTS



**ENERGY
(CALORIES)**

**CRUDE
PROTEIN**

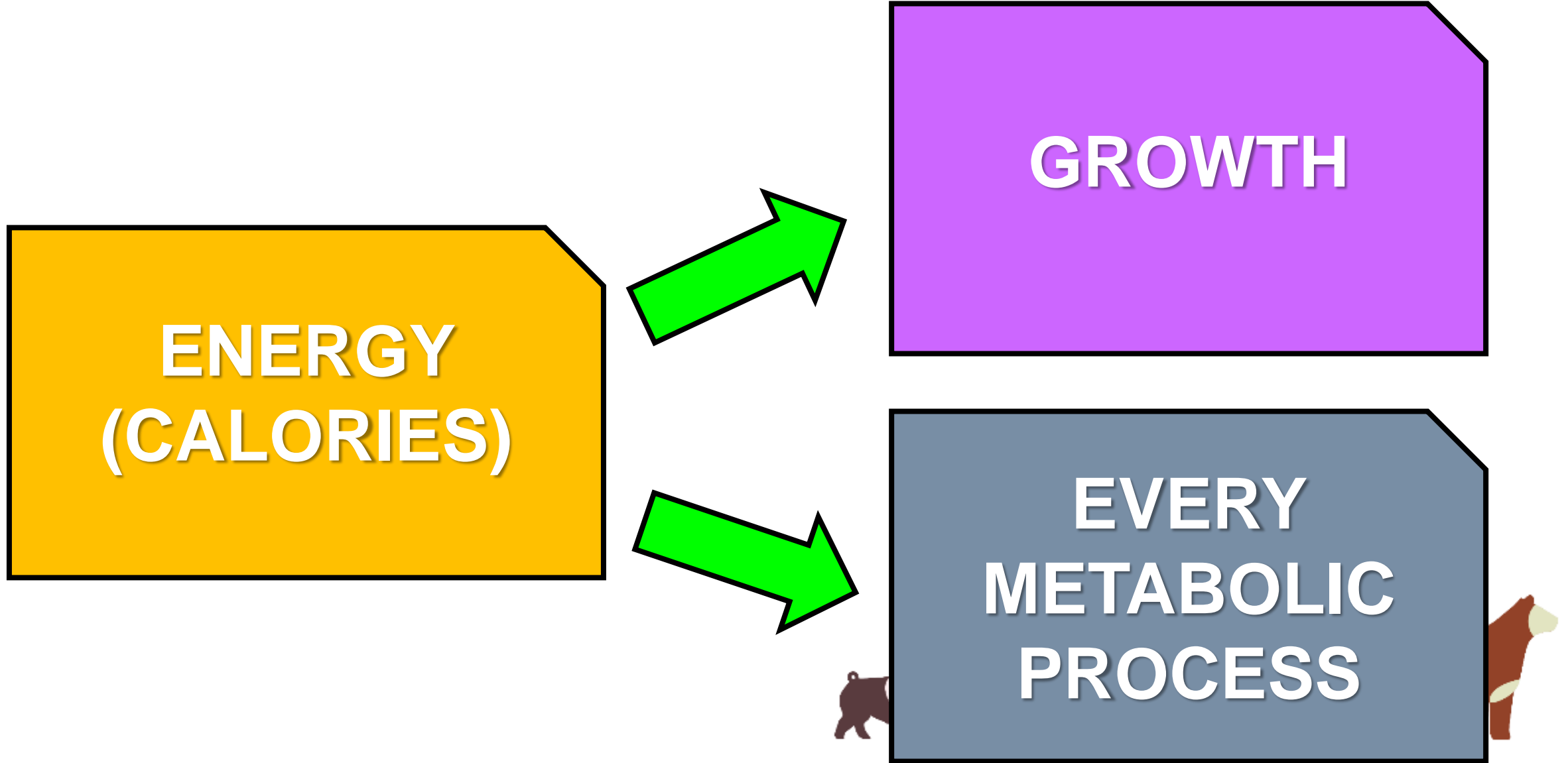
MINERALS

FIBER

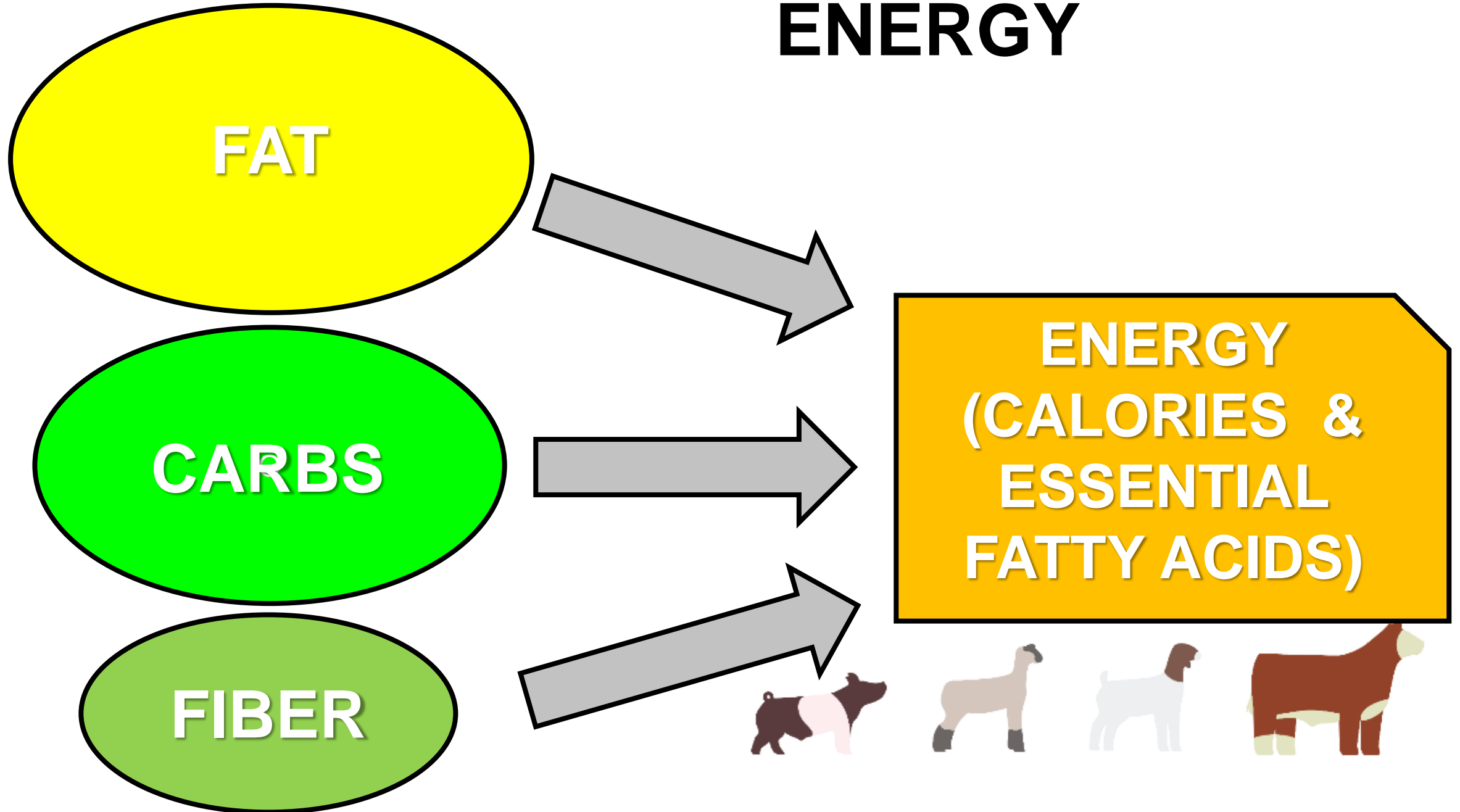
VITAMINS



ENERGY



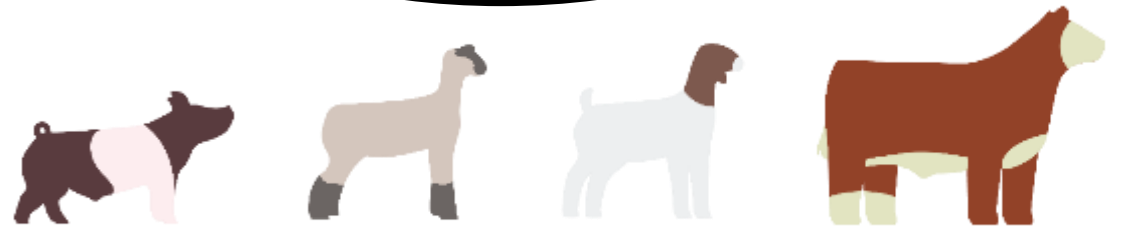
ENERGY



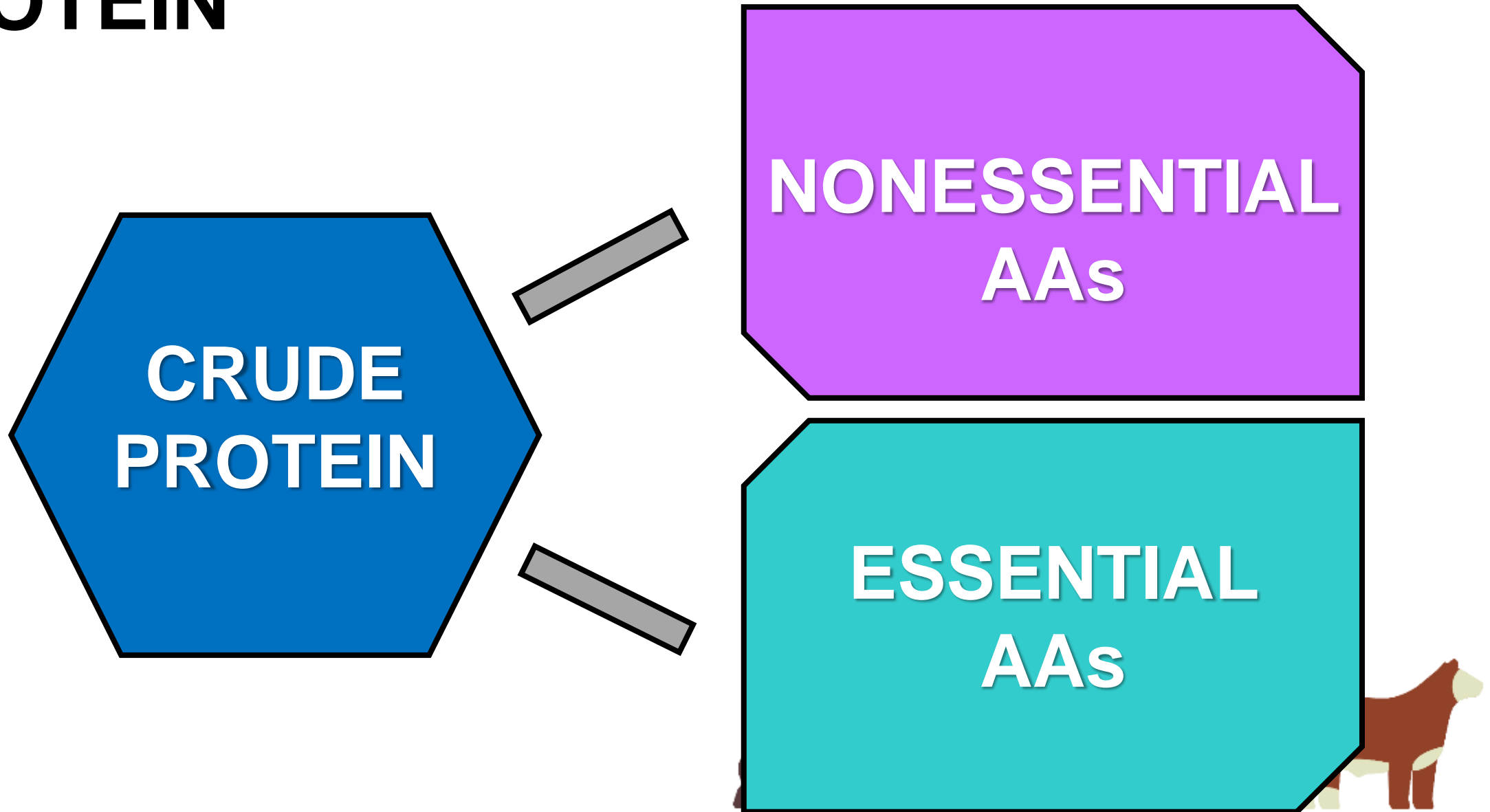
ENERGY

**TDN (TOTAL
DIGESTIBLE
NUTRIENTS %)**

**NE_g (NET ENERGY
FOR GAIN
mcal/cwt)**



PROTEIN



FIBER

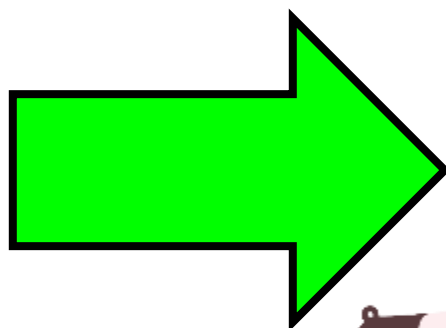
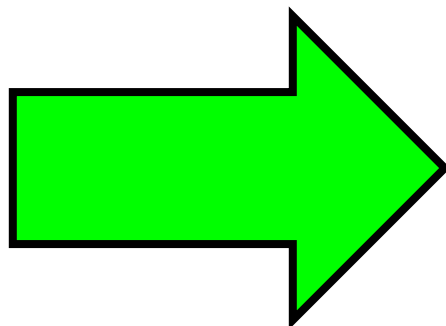


FEED VS SHOW FEED

- 2 sides to feed
- Nutrients - dictate growth performance
- Ingredients - dictate physical appearance



FEED VS SHOW FEED



CREEP FEEDING



CREEPING LAMBS

- Pre-ruminants
- Utilize feed like a pig (feed conversion)
- THE best time to invest in nutrition
- Appropriate protein
- High energy
- MEDICATED



NUTRITION & MANAGEMENT



MANAGEMENT

- Deworm every 30 days
- ALWAYS offer fresh, clean, cool water
- Feed at least double handful of loose, good quality hay after the evening meal every day



FEEDING MARKET LAMBS

OPTION 1:

Showlamb Grower DX @ 3% of BW/day

Add HIGH OCTANE supplements to address areas of the lamb needing improvement



FEEDING BREEDING SHEEP



FEEDING BREEDING SHEEP



FEEDING BREEDING SHEEP

OPTION 1:

Showlamb Grower DX @ 3% of BW/day

Add HIGH OCTANE supplements to address areas of the lamb needing improvement



FEEDING BREEDING SHEEP

OPTION 2:

FLEX LAMB @ 3 - 5% of BW/day

Add HIGH OCTANE supplements to address areas of the lamb needing improvement



FEEDING BREEDING SHEEP

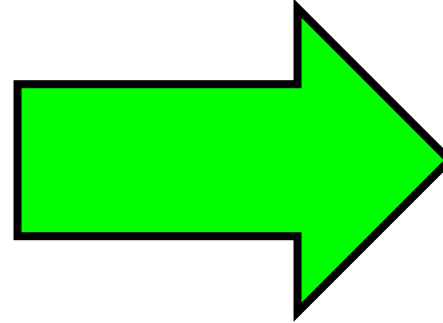
OPTION 3:

PURINA Delta Lamb & Ewe + HO supplements



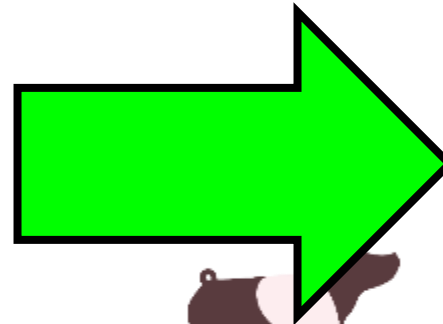
INCREASING GROWTH RATE

**ENERGY
(CALORIES)**



**RESPONSIBLE
FOR
GROWTH**

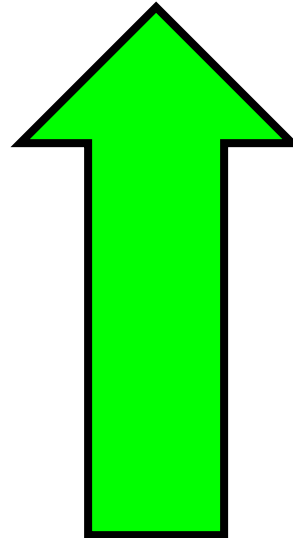
PROTEIN



**INFLUENCES
COMPOSITION
OF GROWTH**

INCREASING GROWTH RATE

**ENERGY
(CALORIES)**



**HIGH OCTANE
POWER FUEL**

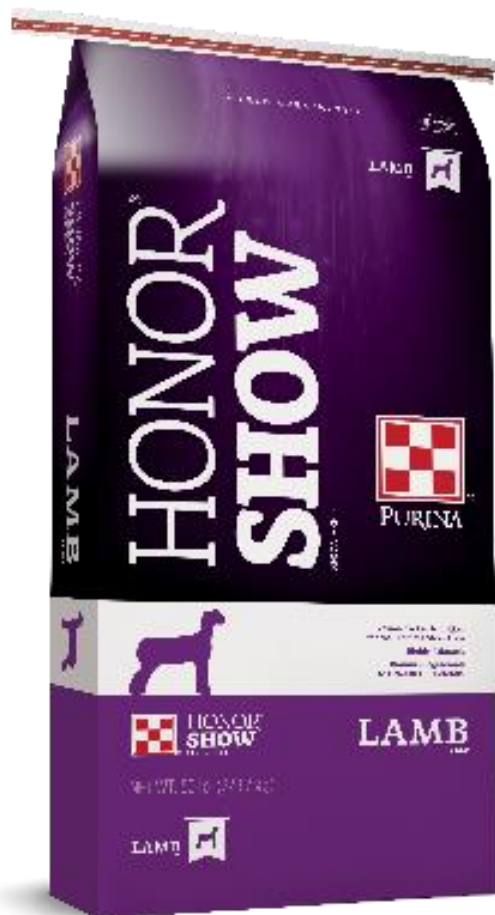
**HIGH OCTANE
GOLDEN TICKET**



SLOWING GROWTH RATE

0.25 lbs/day

1 lbs



1 ½ lbs



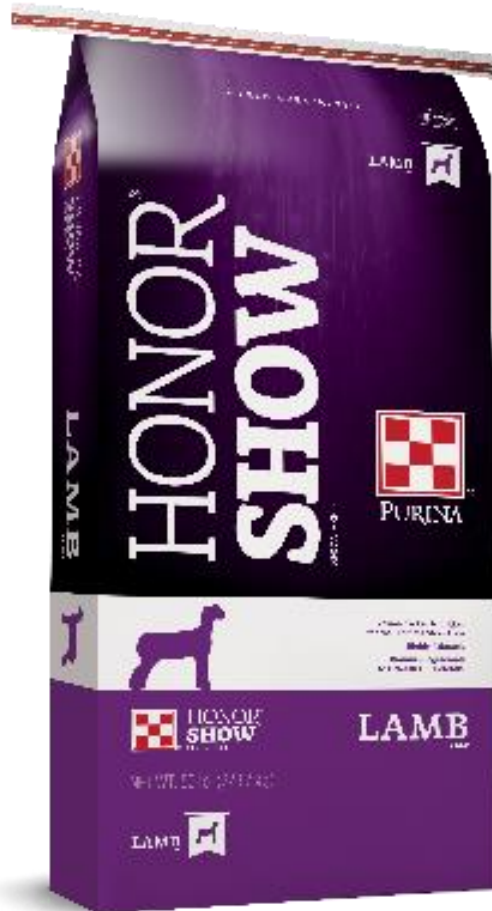
4 oz



SLOWING GROWTH RATE

0.0 lbs/day

½ lbs



2 lbs



4 oz



PROTEIN too much?

- 18% feed X 4 lbs/day = 326.6 grams protein/day
- Holding diet = 331.1 grams protein/day



MARKET LAMBS

- Feed with the end in mind
- Nutrition + exercise
- Deworm every 30 days
- Feed some hay







THINK.
DO.
DONE.





MARKET LAMBS

- Bulky muscle
- Not long flat muscle







MARKET LAMBS

- Like a sprinter
- Not like a long distance runner
- EXERCISE accordingly
- Short bursts of energy
- NOT long sustained walking















MUSCLE SUPPLEMENTS



HIGH OCTANE® Champion Drive® Proof 2019



July 7, 2019 – Hueber 18%
Feed



Aug. 6, 2019 Same Feed, plus 30
days of Champion Drive and Ultra
Full

City Limits Sheep Farm: Jaylyn Slutz Grand Champion Shropshire
ram at the 2019 All- American Jr Show



HIGH OCTANE® Champion Drive® Proof 2019



July 7, 2019 – Hueber 18%
Feed



Aug. 6, 2019 Same Feed, plus 30
days of Champion Drive and Ultra
Full

City Limits Sheep Farm: Jaylyn Slutz Grand Champion Shropshire
ram at the 2019 All- American Jr Show



ENERGY SUPPLEMENTS



FILL SUPPLEMENTS





**DEPTH
CHARGE**

**ULTRA
FULL**

DIGESTIVE COMFORT



HIGH OCTANE® FLY CONTROL SUPPLEMENT w/CLARIFLY



NEW



Champion Drive™

- Supports muscle development
- Fat cover neutral

Depth Charge®

- Creates "fill" and volume
- Helps promote a full physical appearance

Fitter 35® (slow burn)/ Fitter 52™ (aggressive)

- Helps promote muscling
- Helps trim body fat

Deccox®

- Helps prevent and control coccidiosis in ruminants

Heavy Weight®

- Helps add fat cover
- Helps promote growth by improving feed intake

Ultra Full™

- Help promote lower fill
- Designed to expand progressively

Golden Ticket™

- Helps support bloom and growth
- Optimizes muscle development
- Supports feed intake during times of stress

Alleviate®

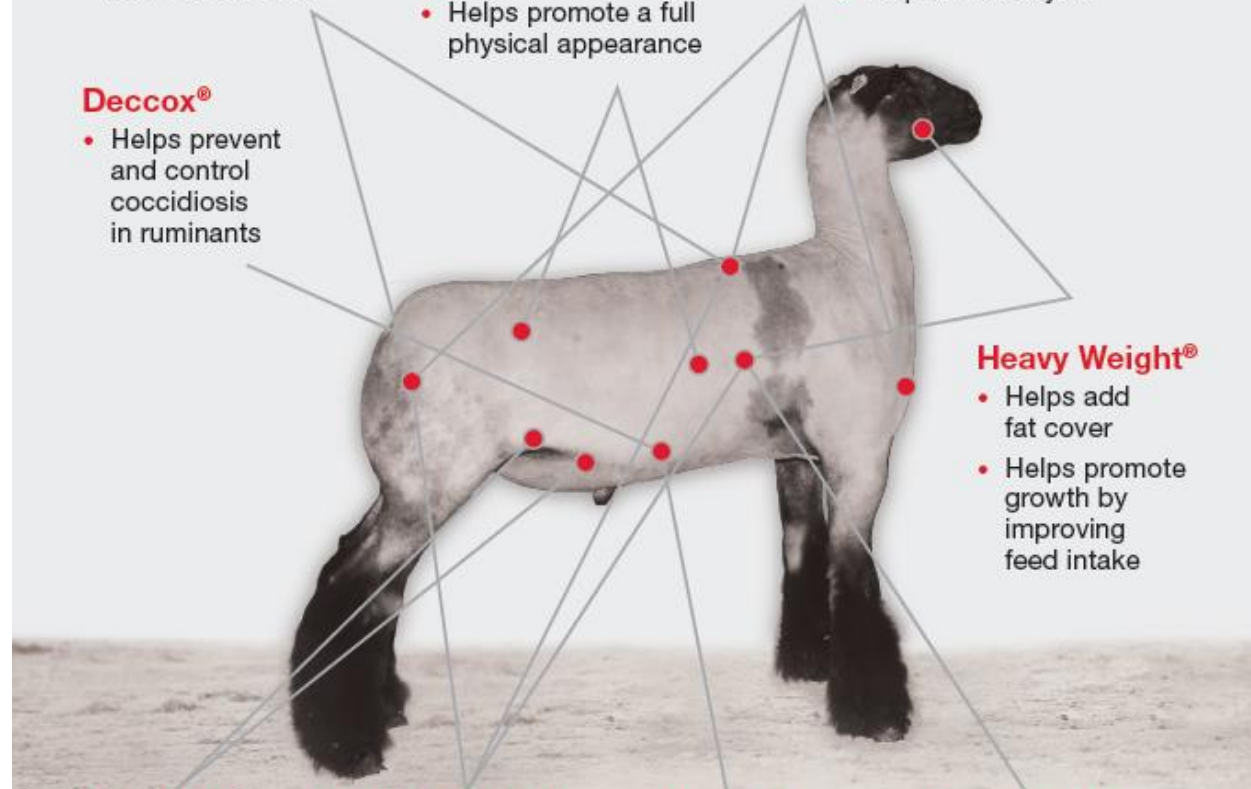
- Supports ruminal health for optimal performance
- Designed to support proper pH in stressful situations

Power Fuel®

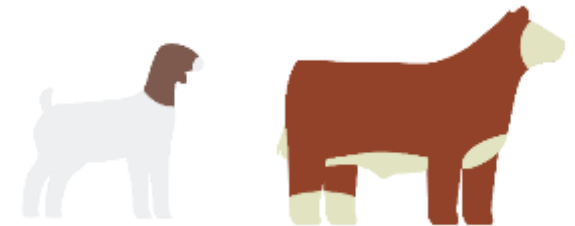
- Helps promote body condition and growth performance
- Helps add fat cover
- Helps support immune function

Fly control with Clarifly®

- Helps reduce irritation by flies



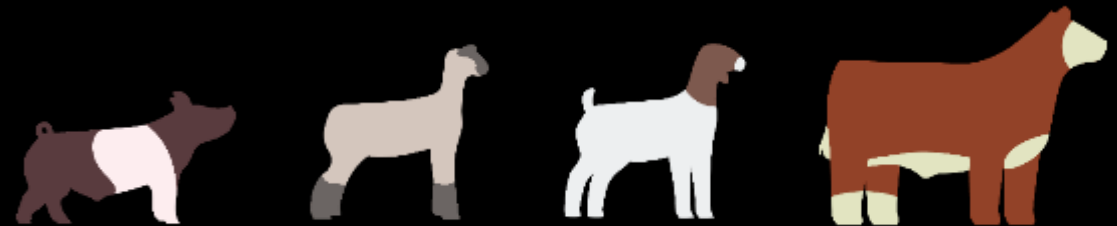
**HIGH
OCTANE®**
SHOW SUPPLEMENT



HIGH OCTANE® GOLDEN TICKET®



NEW!!!



ORTH
SHOW
EO



FORT WORTH
STOCK SHOW
RODEO



F
ST
&



GRAND CHAMPION
JUNIOR WETHER LAMB
SHOW
SOUTHWESTERN
EXPOSITION
AND LIVESTOCK
SHOW
2022















kgburgoon@landolakes.com

Purinamills.com



QUESTIONS

