

SUFFOLK EVENT PROMOTIONAL CONTESTS



New for 2026! We're excited to announce new promotional contests for junior members that align with All-American Junior Sheep Show opportunities or can be easily used as 4-H projects! Not able to attend the Suffolk Event? No problem! Virtual entry is available for most promotional contests!

Sign-up Deadline: May 1, 2026 via [electronic Jotform](#).

Who can enter:

- **All entrants must be current members of the United Suffolk Sheep Association (UJSSA).** To join UJSSA, complete and return this application form prior to entry deadlines:
<https://suffolks.org/pdf/2025/Membership%20Application%20SRJR%20-%20NEW2026.pdf>

How to enter:

“Virtual” Entry: UJSSA members are invited to participate in the promotional contest virtually. Pre-entry required.

1. Email entries to: juniors@suffolks.org, with the subject line UJSSA promotional contest entry, and include your first and last name, address, email, phone including area code and the name of the division for each of your entries. Submit all virtual entries by email unless noted otherwise.
2. Or, **if physically shipping your entries, send in advance to arrive no later than Friday, May 15, 2026**, to: UJSSA contest entries, PO Box 121, Holland, Iowa 50642.

In-person participation: Pre-entry encouraged. UJSSA members attending the Suffolk Event please check-in entries Friday, June 5, 2026, from 7:30 – 8:30 a.m. in Witham Hall, Boone County Fairgrounds.

For each contest entry listed below, include an entry tag or label attached to the entry containing the following information:

- Exhibitor's first and last name, age as of June 5, 2026
- Complete mailing address including city, state and ZIP Code
- Complete phone number including area code.
- Email address

SUFFOLK PHOTO CONTEST

Limit of 2 different photos per exhibitor, up to 8 inches x 10 inches in photo size.

- Mount each photo individually on a mat board or a foam core board, but do not frame.
- Photos must include at least one or more Suffolk sheep and/or Suffolk lambs. Photos must be taken by the entrant.
- Photos will be judged on composition, lighting, sharpness of focus, mounting/matting, and Suffolk storytelling.

The top three places in each age group will receive cash prizes/awards: Beginner (Age 9 and younger), Intermediate (Ages 10-14) and Senior (Age 15 and older). Physical entries not delivered directly to The Suffolk Event must be shipped in advance to: UJSSA Promotional Contest Entries, (PO Box 121, Holland, IA 50462) to arrive at UJSSA by May 15, 2026.

SUFFOLK 250TH USA CELEBRATION THEME T-SHIRT LOGO

Develop an original computer or hand-drawn design promoting the Suffolk breed and the 250th Celebration of the United States suitable for printing on a T-shirt.

- Do not include copyrighted materials, other than the UJSSA logo which may be incorporated in the design, but not altered. Copyrighted materials usually include a Registered trademark symbol ® or a ™ to indicate a trademark has been applied for.
- Submit designs on an 8 1/2" x 11" paper.

Top three places in each age group will receive cash prizes/awards: Beginner (Age 9 and younger), Intermediate (Ages 10-14) and Senior (Age 15 and older).

SUFFOLK ADVERTISING PAGE

Develop an original 8 1/2" x 11" sized page ad, incorporating 1/2" margins to promote your Suffolk sheep.

- Designs must include a headline as well as original content including images to promote your flock.
- Do not include copyrighted materials, other than the UJSSA logo which may be incorporated in the design, but not altered. Copyrighted materials usually include a Registered trademark symbol ® or a ™ to indicate a trademark has been applied for.
- Ad does not have to be camera-ready, but may be designed on a computer or hand-drawn. Previous award-winning ads entered in USSA contests are ineligible for reentry.
- Ads will be judged on key messaging and the call to action, plus legibility, and the overall storytelling ability and visual impact of design.

Top three places in each age group will receive cash prizes/awards: Beginner (Age 9 and younger), Intermediate (Ages 10-14) and Senior (Age 15 and older).

SUFFOLK ESSAY CONTEST

Write an essay of 250-350 words using the following topics for each age division:

- **Beginner** (Age 9 and younger): Why do you raise Suffolk sheep and what do you like best about them?
- **Intermediate** (Ages 10-14): What are your 2026 goals for your Suffolk sheep project, and how do your goals contribute to promoting the value of American lamb and/or wool products?
- **Senior** (Age 15 and older): What do you believe the future holds for the registered Suffolk sheep industry and how will you contribute to the future of the breed?

Top three places in each age group earn cash prizes/awards: Beginner (Age 9 and younger), Intermediate (Ages 10-14) and Senior (Age 15 and older).

SUFFOLK POSTER CONTEST

Develop an original poster up to 22 x 28 inches in size promoting Suffolk sheep and products derived from them, which could include lamb, wool, sheepskin, leather or other byproducts.

- Posters may be created on traditional poster paper or foam core boards.
- 3-panel display board entries or anything over 22x28 inches in size will not be accepted.
- Posters may be hand-drawn, painted or computer generated and must represent the work of the entrant.
- Do not include copyrighted materials, other than the UJSSA logo which may be incorporated in the design, but not altered. Copyrighted materials usually include a Registered trademark symbol ® or a ™ to indicate a trademark has been applied for.
- Posters will be judged on clarity of a key message, legibility, contrast, sourcing/substantiation of any claims, plus overall design, eye appeal and promotional impact.

Top three places in each of the following age groups will receive cash prizes/awards: Beginner (Age 9 and younger), Intermediate (Ages 10-14) and Senior (Age 15 and older).

SOCIAL MEDIA VIDEO CONTEST

Create a 30 second to 1-minute video introducing yourself and explaining how and why being involved with Suffolk sheep and UJSSA has made a difference in your life.

- Bring your video to promotional check in June 5, on a flash drive labeled with your name, and complete phone number. Your video will be downloaded onto a computer for judging and viewing.
- Videos may include subtitles, oral narration, creativity, but do not include copyrighted materials, other than the UJSSA logo which may be incorporated in the design, but not altered. Copyrighted materials usually include a Registered trademark symbol ® or a ™ to indicate a trademark has been applied for.
- Videos will be judged on overall impact of messaging, Suffolk storytelling ability, quality of audio, video, lighting and subject matter.

Up to five winners selected among all entries receiving cash prizes/awards.

BEST CREATION PROMOTING SUFFOLK SHEEP

Show your creativity. Develop an item that promotes Suffolk sheep.

- Does not have to contain Suffolk wool or products, but extra consideration will be given to those that do.
- The art should promote the Suffolk breed.
- This includes but is not limited to floral designs, fiber art, knitted, crocheted or sewn items, visual arts including paintings, sketches, sculpture, pottery, specialty baked goods, etc., which are the work of the entrant.

Up to five winners selected among all entries earn cash prizes/awards. Physical entries must be shipped to the UJSSA Contest Entries (PO Box 121, Holland, IA 50462) in advance to arrive by no later than May 15, 2026.

BEST USE OF SUFFOLK WOOL

Develop a value-added product produced from Suffolk wool. Along with a providing and example of the final produce, create an original poster up to 22 x 28 inches. Poster should include development of the product from start to finish and potential market value or marketing plan.

- Posters may be created on traditional poster paper or foam core boards.
- 3-panel display board entries or anything over 22x28 inches in size will not be accepted.
- Posters may be hand-drawn, painted or computer generated and must represent the work of the entrant.
- Do not include copyrighted materials, other than the UJSSA logo which may be incorporated in the design, but not altered. Copyrighted materials usually include a Registered trademark symbol ® or a ™ to indicate a trademark has been applied for.
- Posters will be judged on clarity of a key message, legibility, contrast, sourcing/substantiation of any claims, plus overall design, eye appeal and promotional impact.

Up to five winners selected among all entries earn cash prizes/awards. Physical entries must be shipped to the UJSSA Contest Entries (PO Box 121, Holland, IA 50462) in advance to arrive by no later than May 15, 2026.

SUFFOLK FLEECE COMPETITION

Each UJSSA exhibitor may submit up to 2 Suffolk fleeces for judging, 1 ram and 1 ewe.

- Fleeces should be harvested in the last 12 months

The top 5 ram and ewe fleeces selected for prizes/awards. Must be present in-person to participate.